



2016/17 Statewide Tobacco-Use Prevention Education (T.U.P.E.) Annual Report for 24 Cohort L Grants

Tobacco-Use Prevention Education (TUPE) funds support health education efforts aimed at the prevention and reduction of tobacco use. The TUPE program provides funding for programs in grades six through twelve through a competitive application process. Funds are awarded to local educational agencies that propose to replicate evidence-based, effective programs. TUPE grantees must implement instructional, youth development, intervention and cessation activities for students. Grantees may also implement supplemental activities and special events that reinforce the required program.

All local education agencies certified as having a fully implemented tobacco-free school district board policy are eligible to apply for funding. Programs are locally developed, but are expected to align with the Master Plan of the Tobacco Education and Research Oversight Committee, the Centers for Disease Control and Prevention's (CDC's) Guidelines for School Health Programs to Prevent Tobacco Use and Addiction, and the recommended California guidelines for tobacco prevention in Getting Results.

The purpose of the TUPE program is to reduce youth tobacco use by helping young people make healthful tobacco-related decisions. Students receive research-validated tobacco use prevention instruction and activities that build knowledge as well as social skills. Students take part in youth development strategies that involve youth in advocating for a tobacco-free California and becoming tobacco prevention leaders. Collaboration with community-based tobacco control programs is an integral part of program planning. The school, parents, and the larger community must be involved in the program so that students will be aware of a cohesive effort and concern for their health and, consequently, their ability to succeed in school.

Cohort L Competitive TUPE Grantees, funded from 2016-17, are required to complete an annual online survey, in addition to other reporting requirements. Via the online survey, all 24 grantees provided information about delivering instruction to the general population, youth development, intervention activities, cessation programs, services to targeted populations, staff development, parent training, and community involvement. The aggregated results of the 24 funded grantees are displayed in the tables that follow. The list of the participating grantees is located in Appendix A.

^Learn more about Getting Results at www.gettingresults.org

2016-17 Executive Summary for Cohort L

Listed below are highlights of the Annual Report information submitted by the 24 TUPE Grantees:

- The most used research-validated/evidence based prevention programs are *Project ALERT* (18), *Project TND* (15), and *Minnesota Smoking Prevention Program* (5). Six of the ten programs on the approved list were utilized by at least one grantee. (See Table 1)
- One grantee implemented 4 research validated/evidence based programs, seven grantees implemented 3, eight grantees implemented 2, and eight grantees implemented 1. (See Appendix B)
- The most common non-validated prevention programs employed by three grantees--was *Teens Tackle Tobacco*.
- The most popular non-curricula activities or strategies offered were Youth Involvement Anti-tobacco Advocacy (i.e., Red Ribbon Week, Great American Smoke Out, World No Tobacco Day, Teens Kick Butts/Ash, Youth Quest, Tobacco & Hollywood Campaign, School-Wide Contest, Mission Possible) 73% of all Cohort I students participated. (See Table 3)
- Of the 3,276 students who were involved in intervention programs; 73 percent were involved in *Brief Intervention or TEG (Intervention with Teen Tobacco Users)* (See Table 4)
- Of the approximately 4,872 students that were involved in cessation programs, most utilized the *California Smokers' Helpline* (73%). (See Table 5)
- Program distributions by grade level are shown in Table 6. Program choices and mix vary widely by grade level, with most cessation programs occurring at the high school level.
- Parenting or pregnant minors were identified (2,348) and 77 percent were served. Both a school-based program and a community program served students at eight grantee programs. While six provided only school-based services and five provided only community-based services. Five grantees did not identify or serve pregnant or parenting students. (See Table 8)
- Overall, 2,057 staff members received some type of TUPE training, 2,397 received general TUPE education, 128 were trained to deliver cessation programs, 201 to deliver intervention strategies, 487 to lead youth development approaches, and 443 to deliver prevention programs. (See Table 9)
- Over 212,000 parents received general TUPE information. (See Table 10)
- Grantees primarily collaborated with local public health agencies (92%), local non-government agencies (88%), and local governmental agencies (88%) on local tobacco control coalition planning. They also worked with with local educational agencies (83%) on youth development activities. (See Table 11)

General Population Instruction

Table 1
Research-Validated/Evidence Based Prevention Programs
from the Approved Program List

Number of Grantees that selected each program	Programs	Number of participants for each program
4	Botvin's Life Skills Training	8,594
-	Keepin' It Real	-
5	Minnesota Smoking Prevention Program	5,802
18	Project ALERT	33,348
-	Project Northland	-
-	Project SUCCESS (Schools Using Coordinated Community Efforts to Strengthen Students)	-
15	Project TND (Towards No Drug Abuse)	26,144
4	Project TNT (Towards No Tobacco Use)	15,024
3	SPORTS	780
-	State-Wide Indian Drug Prevention Program	-
-	No Program Selected	-

Please see Appendix A for a list of grantees that selected the above listed programs

Note: Reference question 2 of the Annual Report

General Population Instruction

Table 2
 Number of Students Participating in
 Non-Research Validated Prevention Programs, Activities or Strategies

Programs (e.g., local educational agency-adopted health curricula, lessons addressing specific populations, etc.)		
Program/Strategy Name	Number of grantees selecting each program or strategy	Number of Participating Students
Teen Health Course Series	-	-
Classroom Animation Studio Kit	-	-
Teens Tackle Tobacco	3	929
Effective Youth and Adult Partnerships	-	-
Anti-Tobacco Media Blitz	1	325
Project ABCD (Analyze, Beware, Create, Disseminate)	1	171
Enough Snuff	-	-
Blowing Away Big Tobacco's Big Lies	-	-
Decisions for Health Series	-	-
Guiding Good Choices – Families that Care	1	40
Hands Off Tobacco! Series	-	-
Health and Wellness Series	1	12,500
Personal/Social Lessons: The Missing Link	-	-
Project ALIVE! (Arts Leading Into Vital Education)	-	-
Project SCAT (Schools and Communities Against Tobacco)	-	-
Something Stinks in Hollywood	-	-
Stay On Track Series	-	-
Total:		13,965

Note: Reference question 4 of the Annual Report

General Population Instruction

Table 3
 Number of Students Actually Participating
 in TUPE Specific Youth Development Activities

Program/Strategy Name	Number of grantees selecting each program or strategy	Actual number of students participating
Assembly Presentation	16	56,371
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	2	3,428
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	13	11,853
Tobacco Use Prevention Peer Educator	16	17,608
Tobacco Use Prevention focused Service-Learning Projects	9	17,382
Youth Involvement Anti-tobacco Advocacy	20	282,800
Total:		389,442

Note: Reference question 7 of the Annual Report

Intervention & Cessation Programs

Table 4
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Intervention Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified	Number of tobacco-using students served
Brief Intervention	12	1,122	926
Tobacco-Free Generations	4	66	161
Smokeless Schooldays: Smokeless Saturday School	3	936	922
Intervention with Teen Tobacco Users (TEG)	11	1,260	1,221
Craving Identification and Management (CIM)	1	52	46
Project Life	-	-	-
Total:		3,436	3,276

Note: Reference question 11 of the Annual Report

Intervention & Cessation Programs

Table 5
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Cessation Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified	Number of tobacco-using students served
California Smokers' Helpline	13	3,283	3,574
Helping Teens Stop Using Tobacco (TAP)	12	800	803
Project EX: Teen Tobacco Use Cessation Program	1	200	400
Adolescent Smoking Cessation — Escaping Nicotine and Tobacco (ASCENT)	2	64	64
Enough Snuff: A Guide for Quitting Smokeless Tobacco	3	31	31
Project N-O-T (Not on Tobacco)	-	-	-
Total:		4,378	4,872

Note: Reference question 14 of the Annual Report

**one grantee unable to provide number*

Intervention & Cessation Programs

Table 6
Number of Grantees Participating
in Various Program Types
by Grade Level

Grade Level	Research-Validated or evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6 th Grade	14	4	17	14	7
7 th Grade	21	6	20	19	11
8 th Grade	18	8	20	19	12
9 th Grade	18	9	19	19	16
10 th Grade	10	7	19	18	17
11 th Grade	8	7	19	19	17
12 th Grade	9	8	19	20	16
Non Traditional	15	6	13	17	16

Note: Reference question 17 of the Annual Report

Services to Targeted Populations

Table 7
 Number of Grantees Providing Programs
 Specifically Targeted to Priority Populations

Priority Populations Targeted	Research-Validated or evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	13	7	13	13	12
American Indian or Alaska Native	9	5	10	11	10
Asian	11	6	10	11	9
Pacific Islander	10	6	10	11	9
Hispanic/Latino	18	8	17	17	16

Note: Reference question 19 of the Annual Report

**three grantees unable to provide data*

Pregnant Minor/Minor Parent Services

Table 8
Number of Parenting and/or Pregnant Minors Identified and Served

Parenting and/or Pregnant Minors	Number of students
Number of parenting and/or pregnant minors identified:	2,348
Number of parenting and/or pregnant minors served:	1,799
Number of parenting and/or pregnant minors served in school based programs:	1,801
Number of parenting and/or pregnant minors referred to community programs:	190

Note: Reference question 21 of the Annual Report

Staff Development or Tobacco-use Prevention Training

Table 9
 Number of Classified and Certificated Staff
 Receiving Training by Type of Training

Training Type	Number of staff		
	Classified	Certificated	Total
Total Persons receiving any kind of TUPE training*	386	1,671	2,057
Trained to deliver program curriculum	142	301	443
Trained to deliver youth development strategies	254	233	487
Trained to deliver intervention strategies	108	93	201
Trained to deliver cessation strategies	50	78	128
General TUPE information	574	1,823	2,397

Note: Reference question 23 of the Annual Report

** These totals are larger than the sum of rows below because the same individual could have received several of the listed training types and/or other types not listed.*

Parent Training

Table 10
Number of Parents Receiving General TUPE Information

Information Type	Number of parents receiving information
General TUPE information	212,601

Note: Reference questions 26 of the Annual Report

Community Involvement

Table 11
Number and Types of Activities Offered by Grantees in Collaboration
with Local Educational Agencies, Community Agencies, and Other Agencies

Activity Type	Services provided by							
	Local Educational Agency		Local public health agency		Local governmental agency		Local non-governmental organization (NGO)	
Curriculum implementation	18	75%	10	42%	8	33%	9	38%
Youth Development activities	20	83%	16	67%	13	54%	17	71%
Cessation activities	13	54%	15	63%	5	21%	8	33%
Intervention activities	18	75%	14	58%	8	33%	12	50%
Local tobacco control coalition planning meetings	18	75%	22	92%	21	88%	21	88%

Note 1: Reference question 29 of the Annual Report

Note 2: Grantees could select several options; percent columns will not add up to 100%

Note 3: Percentage based on 24 grantees

Table A Appendix
List of Grantees By County

Alameda County

Alameda County Office of Education
Alameda Unified
Berkeley Unified
Castro Valley Unified
Livermore Valley Joint Unified
Newark Unified
Oakland Unified School District

Calaveras County

Bret Harte Union High
Calaveras High
Mark Twain Union Elementary
Vallecito Union

Contra Costa County

Brentwood Union
Liberty Union High
San Ramon Valley Unified

Glenn County

Glenn County Office of Education
Capay Joint Union
Lake Elementary
Plaza Elementary
Princeton Joint Union
Stony Creek Joint Unified
Willows Unified
Orland Unified
Hamilton Unified

Los Angeles County

Glendale Unified
Los Angeles Unified
Norwalk-La Mirada Unified

Marin County

Marin County Office of Education
Novato Unified
San Rafael City Elementary
San Rafael City High
Tamalpais High
Shoreline Unified
Ross Valley Elementary

Riverside County

Corona Norco Unified

San Bernadino County

Chino Valley Unified

San Diego County

San Dieguito Union High

San Joaquin County

Stockton Unified

Siskiyou County

Siskiyou County Office of Education
Big Springs Union Elementary
Butte Valley Unified
Butteville Union Elementary
Dunsmuir Elementary
Dunsmuir Joint Union High
Grenada Elementary
Happy Camp Union Elementary
Hornbrook Elementary
McCloud Union Elementary
Montague Elementary
Mt. Shasta Union Elementary
Scott Valley Unified
Siskiyou Union High
Weed Elementary
Willow Creek Elementary

Yreka Union Elementary

Stanislaus County

Ceres Unified

Empire Union Elementary

Hart Ransom Union Elementary

Keyes Union

Patterson Joint Unified

Stanislaus Union Elementary

Sylvan Union Elementary

Newman Crows Landing Unified

Riverbank Unified

Sutter County

Sutter County Superintendent of Schools

Live Oak Unified

Sutter Union High

Yuba City Unified

Tehama County

Tehama County Department of Education

Antelope Elementary

Corning Union Elementary

Corning Union High

Elkins Elementary

Evergreen Union

Flournoy Union Elementary

Gerber Union Elementary

Kirkwood Elementary

Lassen View Union Elementary

Los Molinos Unified

Red Bluff Union Elementary

Red Bluff Joint Union High

Reeds Creek Elementary

Richfield Elementary

Tulare County

Tulare County Office of Education

Burton Elementary
Tulare Joint Union High
Exeter Unified

Ventura County

Simi Valley Unified
Ventura Unified
Conejo Valley Unified

Yolo County

Yolo County Office of Education
Washington Unified
Winters Joint Unified
Woodland Joint Unified

Yuba County

Marysville Joint Unified
Plumas Lake Elementary
Wheatland
Wheatland Union High

Table B Appendix
List of Grantees Using Approved Programs

Botvin's Life Skills Training

San Ramon Valley Unified School District
Tehama County Department of Education
Tulare County Office of Education
Yuba County Office of Education

Minnesota Smoking Prevention Program

Chino Valley Unified School District
Conejo Valley Unified School District
Simi Valley Unified
Siskiyou County Office of Education
Ventura Unified School District

Project Alert

Alameda County Office of Education
Calaveras County Office of Education
Chino Valley Unified School District
Contra Costa County Office of Education
Conejo Valley Unified School District
Corona Norco Unified School District
Glendale Unified School District
Glenn County Office of Education
Los Angeles Unified School District
Marin County Office of Education
Norwalk-La Mirada Unified School District
Oakland Unified School District
San Dieguito Union High School
San Ramon Unified School District
Simi Valley Unified School District
Siskiyou County Office of Education
Stanislaus County Office of Education
Stockton Unified School District
Sutter County Superintendent of Schools
Tehama County Department of Education

Tulare County Office of Education
Ventura Unified School District
Yolo County Department of Education
Yuba County Office of Education

Project TND (Toward No Drug Abuse)

Alameda County Office of Education
Calaveras County Office of Education
Chino Valley Unified School District
Conejo Valley Unified School District
Corona Norco Unified School District
Glendale Unified School District
Los Angeles Unified School District
Marin County Office of Education
Norwalk-La Mirada Unified School District
Oakland Unified School District
Simi Valley Unified School District
Siskiyou County Office of Education
Tulare County Office of Education
Ventura Unified School District
Yuba County Office of Education

Project TNT (Toward No Tobacco Abuse)

Corona Norco Unified School District
Los Angeles Unified School District
Norwalk-La Mirada Unified School District
Stanislaus County Office of Education

SPORTS

Corona Norco Unified School District
Sutter County Superintendent of Schools
Yolo County Office of Education