



2016/17 Statewide Tobacco-Use Prevention Education (T.U.P.E.) Annual Report for 18 Cohort K Grants

Tobacco-Use Prevention Education (TUPE) funds support health education efforts aimed at the prevention and reduction of tobacco use. The TUPE program provides funding for programs in grades six through twelve through a competitive application process. Funds are awarded to local educational agencies that propose to replicate evidence-based, effective programs. TUPE grantees must implement instructional, youth development, intervention and cessation activities for students. Grantees may also implement supplemental activities and special events that reinforce the required program.

All local education agencies certified as having a fully implemented tobacco-free school district board policy are eligible to apply for funding. Programs are locally developed, but are expected to align with the Master Plan of the Tobacco Education and Research Oversight Committee, the Centers for Disease Control and Prevention's (CDC's) Guidelines for School Health Programs to Prevent Tobacco Use and Addiction, and the recommended California guidelines for tobacco prevention in Getting Results.

The purpose of the TUPE program is to reduce youth tobacco use by helping young people make healthful tobacco-related decisions. Students receive research-validated tobacco use prevention instruction and activities that build knowledge as well as social skills. Students take part in youth development strategies that involve youth in advocating for a tobacco-free California and becoming tobacco prevention leaders. Collaboration with community-based tobacco control programs is an integral part of program planning. The school, parents, and the larger community must be involved in the program so that students will be aware of a cohesive effort and concern for their health and, consequently, their ability to succeed in school.

Cohort K Competitive TUPE Grantees, funded from 2016-17, are required to complete an annual online survey, in addition to other reporting requirements. Via the online survey, all 18 grantees provided information about delivering instruction to the general population, youth development, intervention activities, cessation programs, services to targeted populations, staff development, parent training, and community involvement. The aggregated results of the 18 funded grantees are displayed in the tables that follow. The list of the participating grantees is located in Appendix A.

^Learn more about Getting Results at www.gettingresults.org

2016-17 Executive Summary for Cohort K

Listed below are highlights of the Annual Report information submitted by the 17 TUPE Grantees:

- The most used research-validated/evidence based prevention programs are Project TND (8), Botvin's Life Skills Training (7), and Project ALERT (6). Eight of the ten programs on the approved list were utilized by at least one grantee. (See Table 1)
- One grantee implemented 4 research validated/evidence based programs, three grantees implemented 3, seven grantees implemented 2, and eight grantees implemented 1. (See Appendix B)
- The most common non-validated prevention program--employed, by three grantees--was *Teens Tackle Tobacco* (83% of students).
- The most popular non-curricula activities or strategies offered were Youth Involvement Anti-tobacco Advocacy (i.e., Red Ribbon Week, Great American Smoke Out, World No Tobacco Day, Teens Kick Butts/Ash, Youth Quest, Tobacco & Hollywood Campaign, School-Wide Contest, Mission Possible) 76% of all Cohort K students participated. (See Table 3)
- Of the 1,537 students who were involved in intervention programs; 89 percent were involved in *Brief Intervention or TEG (Intervention with Teen Tobacco Users)* (See Table 4)
- Of the approximately 21,082 students that were involved in cessation programs, most utilized the *California Smokers' Helpline* (95%). (See Table 5)
- Program distributions by grade level are shown in Table 6. Program choices and mix vary widely by grade level.
- Parenting or pregnant minors were identified (2,247) and 99 percent were served. Both a school-based program and a community program served students at nine grantee programs. While two provided only school-based services and zero provided only community-based services. Five grantees did not identify or serve pregnant or parenting students. (See Table 8)
- Overall, 1,271 staff members received some type of TUPE training, 1,171 staff members received general TUPE education, 361 were trained to deliver cessation programs, 318 to deliver intervention strategies, 399 to lead youth development approaches, 406 to deliver prevention programs. (See Table 9)
- Over 76,000 parents received general TUPE information. (See Table 10)
- Grantees primarily collaborated with local public health agencies (89%) and local governmental agencies (83%) on local tobacco control coalition planning. They also worked with with local educational agencies (89%), local non-governmental organizations local public health agencies (78%) on youth development activities. (See Table 11)

General Population Instruction

Table 1
Research-Validated/Evidence Based Prevention Programs
from the Approved Program List

Number of Grantees that selected each program	Programs	Number of participants for each program
7	Botvin's Life Skills Training	11,573
1	Keepin' It Real	1,102
5	Minnesota Smoking Prevention Program	8,292
6	Project ALERT	21,207
-	Project Northland	-
2	Project SUCCESS (Schools Using Coordinated Community Efforts to Strengthen Students)	387
8	Project TND (Towards No Drug Abuse)	17,187
1	Project TNT (Towards No Tobacco Use)	1,172
3	SPORTS	2,000
-	State-Wide Indian Drug Prevention Program	-
-	No Program Selected	-

Please see Appendix A for a list of grantees that selected the above listed programs

Note: Reference question 2 of the Annual Report

General Population Instruction

Table 2
 Number of Students Participating in
 Non-Research Validated Prevention Programs, Activities or Strategies

Programs (e.g., local educational agency-adopted health curricula, lessons addressing specific populations, etc.)		
Program/Strategy Name	Number of grantees selecting each program or strategy	Number of Participating Students
Teen Health Course Series	-	-
Classroom Animation Studio Kit	-	-
Teens Tackle Tobacco	3	246
Effective Youth and Adult Partnerships	-	-
Anti-Tobacco Media Blitz	-	-
Project ABCD (Analyze, Beware, Create, Disseminate)	-	-
Enough Snuff	2	49
Blowing Away Big Tobacco's Big Lies	-	-
Decisions for Health Series	-	-
Guiding Good Choices – Families that Care	-	-
Hands Off Tobacco! Series	-	-
Health and Wellness Series	-	-
Personal/Social Lessons: The Missing Link	-	-
Project ALIVE! (Arts Leading Into Vital Education)	-	-
Project SCAT (Schools and Communities Against Tobacco)	-	-
Something Stinks in Hollywood	-	-
Stay On Track Series	-	-
Total:		295

Note: Reference question 4 of the Annual Report

General Population Instruction

Table 3
 Number of Students Actually Participating
 in TUPE Specific Youth Development Activities

Program/Strategy Name	Number of grantees selecting each program or strategy	Actual number of students participating
Assembly Presentation	12	19,824
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	3	46
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	12	6,154
Tobacco Use Prevention Peer Educator	14	6,180
Tobacco Use Prevention focused Service-Learning Projects	11	7,978
Youth Involvement Anti-tobacco Advocacy	16	123,910
Total:		164,092

Note: Reference question 7 of the Annual Report

Intervention & Cessation Programs

Table 4
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Intervention Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified	Number of tobacco-using students served
Brief Intervention	12	1,062	946
Tobacco-Free Generations	1	8	8
Smokeless Schooldays: Smokeless Saturday School	2	50	7
Intervention with Teen Tobacco Users (TEG)	4	398	423
Craving Identification and Management (CIM)	2	156	153
Project Life	-	-	-
Total:		1,674	1,537

Note: Reference question 11 of the Annual Report

*two grantees unable to provide number

Intervention & Cessation Programs

Table 5
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Cessation Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified	Number of tobacco-using students served
California Smokers' Helpline	12	16,973	19,945
Helping Teens Stop Using Tobacco (TAP)	4	395	438
Project EX: Teen Tobacco Use Cessation Program	2	466	540
Adolescent Smoking Cessation — Escaping Nicotine and Tobacco (ASCENT)	-	-	-
Enough Snuff: A Guide for Quitting Smokeless Tobacco	2	50	32
Project N-O-T (Not on Tobacco)	2	127	127
Total:		18,011	21,082

Note: Reference question 14 of the Annual Report

**four grantees unable to provide number*

Intervention & Cessation Programs

Table 6
 Number of Grantees Participating
 in Various Program Types
 by Grade Level

Grade Level	Research-Validated or evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6 th Grade	10	8	9	12	6
7 th Grade	15	9	12	12	8
8 th Grade	14	9	11	15	8
9 th Grade	13	7	14	15	15
10 th Grade	7	8	13	15	14
11 th Grade	7	8	13	11	15
12 th Grade	7	8	13	15	14
Non Traditional	11	7	11	13	12

Note: Reference question 17 of the Annual Report

Services to Targeted Populations

Table 7
 Number of Grantees Providing Programs
 Specifically Targeted to Priority Populations

Priority Populations Targeted	Research-Validated or evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	13	7	11	12	13
American Indian or Alaska Native	11	5	9	11	10
Asian	11	5	9	10	10
Pacific Islander	10	5	9	10	10
Hispanic/Latino	14	7	13	14	14

Note: Reference question 19 of the Annual Report

**four grantees unable to provide data*

Pregnant Minor/Minor Parent Services

Table 8
 Number of Parenting and/or Pregnant Minors Identified and Served

Parenting and/or Pregnant Minors	Number of students
Number of parenting and/or pregnant minors identified:	2,247
Number of parenting and/or pregnant minors served:	2,226
Number of parenting and/or pregnant minors served in school based programs:	2,230
Number of parenting and/or pregnant minors referred to community programs:	355

Note: Reference question 21 of the Annual Report

**four grantees unable to provide number*

Staff Development or Tobacco-use Prevention Training

Table 9
Number of Classified and Certificated Staff
Receiving Training by Type of Training

Training Type	Number of staff		
	Classified	Certificated	Total
Total Persons receiving any kind of TUPE training**	544	727	1,271
Trained to deliver program curriculum	157	249	406
Trained to deliver youth development strategies	161	238	399
Trained to deliver intervention strategies	149	169	318
Trained to deliver cessation strategies	219	142	361
General TUPE information	378	793	1,171

Note: Reference question 23 of the Annual Report

**one grantee unable to provide number*

*** These totals are larger than the sum of rows below because the same individual could have received several of the listed training types and/or other types not listed.*

Parent Training

Table 10
Number of Parents Receiving General TUPE Information

Information Type	Number of parents receiving information
General TUPE information	76,439

Note: Reference questions 26 of the Annual Report

**two grantees unable to provide number*

Community Involvement

Table 11
Number and Types of Activities Offered by Grantees in Collaboration
with Local Educational Agencies, Community Agencies, and Other Agencies

Activity Type	Services provided by							
	Local Educational Agency		Local public health agency		Local governmental agency		Local non-governmental organization (NGO)	
Curriculum implementation	14	78%	7	39%	8	44%	8	44%
Youth Development activities	16	89%	13	72%	12	67%	14	78%
Cessation activities	14	78%	12	67%	5	28%	13	72%
Intervention activities	13	72%	13	72%	7	39%	11	61%
Local tobacco control coalition planning meetings	14	78%	16	89%	15	83%	14	78%

Note 1: Reference question 29 of the Annual Report

Note 2: Grantees could select several options; percent columns will not add up to 100%

Note 3: Percentage based on 18 grantees

Table A Appendix
List of Grantees By County

Butte County

Butte County Office of Education
Biggs Unified
Chico Unified
Durham Unified
Golden Feather Unified
Manzanita Elementary
Oroville City Elementary
Oroville Union High
Paradise Unified
Thermalito Union

Contra Costa County

Contra Costa County Office of Education

El Dorado County

Black Oak Mine Unified

Kern County

Kern County Superintendent of Schools
Arvin Union
Beardsley Elementary
Buttonwillow Union Elementary
Delano Union Elementary
Delano Joint Union High
Edison Elementary
Fairfax Elementary
Fruitvale Elementary
Greenfield Union
Kernville Union Elementary
Lakeside Union
Lamont Elementary
Mojave Unified
Muroc Joint Unified

Norris Elementary
Rosedale Union Elementary
Southern Kern Unified
South Fork Union Elementary
Standard Elementary
Taft City
Tehachapi Unified
Vineland Elementary
Wasco Union Elementary
Wasco Union High
Rio Bravo-Greeley Union Elementary
Sierra Sands Unified
McFarland Unified
El Tejon Unified

Los Angeles County

ABC Unified
Glendora Unified
Lancaster Elementary
Los Angeles Unified
Pasadena Unified
Wilsona Elementary
Hacienda La Puente Unified

Nevada County

Nevada County Superintendent of Schools
Chicago Park Elementary
Clear Creek Elementary
Grass Valley Elementary
Nevada City Elementary
Nevada Joint Union High
Pleasant Ridge Union Elementary
Twin Ridges Elementary
Union Hill Elementary
Penn Valley Union Elementary

Riverside County

Desert Sands Unified

Sacramento County

River Delta Joint Unified

Twin Rivers Unified

San Diego County

Poway Unified

San Mateo County

San Mateo-Foster City Elementary

Santa Cruz County

Pajaro Valley Unified

Solano County

Solano County Office of Education

Benicia Unified

Travis Unified

Vacaville Unified

Vallejo City Unified

Tulare County

Alta Vista Elementary

Cutler-Orosi Joint Unified

Earlimart Elementary

Kings River Union Elementary

Oak Valley Union Elementary

Palo Verde Union Elementary

Pleasant View Elementary

Richgrove Elementary

Sundale Union Elementary

Sunnyside Union Elementary

Tulare City

Ventura County

Ventura County Office of Education

Oxnard

Oxnard Union High

Pleasant Valley

Rio Elementary
Oak Park Unified
Moorpark Unified
Santa Paula Unified

Yuba County

Marysville Joint Unified

Table B Appendix
List of Grantees Using Approved Programs

Botvin's Life Skills Training

Butte County Office of Education
Black Oak Mine Unified
Los Angeles County Office of Education
Pajaro Valley Unified
Solano County Office of Education
Tulare County Office of Education

Keepin' It Real

Los Angeles County Office of Education

Minnesota Smoking Prevention Program

Butte County Office of Education
Chico Unified
Nevada County Superintendent of Schools
Poway Unified
Ventura County Office of Education

Project Alert

Contra Costa County Office of Education
Desert Sands Unified
Kern County Office of Education
San Mateo-Foster City
Twin Rivers Unified
Ventura County Office of Education

Project SUCCESS

Nevada County Superintendent of Schools
Pajaro Valley Unified

Project TND (Toward No Drug Abuse)

Black Oak Mine Unified
Contra Costa County Office of Education
Kern County Office of Education
Los Angeles County Office of Education
Los Angeles Unified
Tulare County Office of Education
Ventura Unified School District
Yuba County Office of Education

Project TNT (Toward No Tobacco Abuse)

Los Angeles County Office of Education

SPORTS

Butte County Office of Education
Chico Unified
Nevada County Superintendent of Schools