

2011/12 Statewide Tobacco-Use Prevention Education (T.U.P.E.) Cohort F Grant Online Annual Report

Tobacco-Use Prevention Education (TUPE) funds support health education efforts aimed at the prevention and reduction of tobacco use. The TUPE program provides funding for programs in grades six through twelve through a competitive application process. Funds are awarded to local educational agencies that propose to replicate evidence-based, effective programs. TUPE grantees must implement instructional, youth development, intervention and cessation activities for students. Grantees may also implement supplemental activities and special events that reinforce the required program.

All local education agencies certified as having a fully implemented tobacco-free school district board policy are eligible to apply for funding. Programs are locally developed, but are expected to align with the Master Plan of the Tobacco Education and Research Oversight Committee, the Centers for Disease Control and Prevention's (CDC's) Guidelines for School Health Programs to Prevent Tobacco Use and Addiction, and the recommended California guidelines for tobacco prevention in Getting Results.[^]

The purpose of the TUPE program is to reduce youth tobacco use by helping young people make healthful tobacco-related decisions. Students receive research-validated tobacco use prevention instruction and activities that build knowledge as well as social skills. Students take part in youth development strategies that involve youth in advocating for a tobacco-free California and becoming tobacco prevention leaders. Collaboration with community-based tobacco control programs is an integral part of program planning. The school, parents, and the larger community must be involved in the program so that students will be aware of a cohesive effort and concern for their health and, consequently, their ability to succeed in school.

Cohort F Competitive TUPE Grantees, funded from 2010-13, are required to complete an annual online survey, in addition to other reporting requirements. Via the online survey grantees provided information about delivering instruction to the general population, youth development, intervention activities, cessation programs, services to targeted populations, staff development, parent training, and community involvement. The aggregated result of 38 funded programs is displayed in the tables that follow.

[^]Learn more about Getting Results at www.gettingresults.org

General Population Instruction

Table 1
 Research-Validated/ Evidence Based Programs
 from the Approved Program List

Number that selected each program	Research-Validated/ Evidence Based Programs
11	Botvin's Life Skills Training
1	Keepin' It Real
7	Minnesota Smoking Prevention Program
22	Project ALERT
1	Project Northland
0	Project SUCCESS (Schools Using Coordinated Community Efforts to Strengthen Students)
24	Project TND (Towards No Drug Abuse)
6	Project TNT (Towards No Tobacco Use)
0	SPORTS
0	State-Wide Indian Drug Prevention Program

Please see Appendix A for a list of grantees that selected the above listed programs

Note: Reference question 2 of the Annual Report

Table 2
 Number of Projected Students and Number of Students Actually
 Participating in Research-Validated / Evidence Based Programs (by grade)

Grade	Number of projected students	Number of actual students
6	22,498	19,652
7	49,602	38,905
8	39,864	35,024
9	44,910	30,000
10	19,825	11,525
11	9,538	6,057
12	8,218	5,371
NT	1,685	3,944
Total:	196,140	150,478

Note: Reference question 4 of the Annual Report

Table 3
 Number of Projected Students and Number of Students Actually Participating in
 Non-Research Validated Programs, Activities or Strategies

Non-Research-Validated curriculum based programs (e.g., local educational agency-adopted health curricula, lessons addressing specific populations, etc.)		
Program/Strategy Name	Number of grantees selecting each program or strategy	Number of Participating Students
Anti-Tobacco Media Blitz	5	1,083
Blowing Away Big Tobacco's Big Lies	1	22
Classroom Animation Studio Kit	0	0
Decisions for Health Series	0	0
Effective Youth and Adult Partnerships	1	11,117
Enough Snuff	2	38
Guiding Good Choices – Families that Care	1	25
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
Personal/Social Lessons: The Missing Link	0	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0	0
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
Something Stinks in Hollywood	2	62
Stay On Track Series	0	0
Teen Health Course Series	1	2,114
Teens Tackle Tobacco	8	5,012

Note: Reference question 6 of the Annual Report

Table 4
 Number of Projected Students and Number of Students Actually
 Participating in Non-Curricula Activities or Strategies

Non-Curricula Activities			
Program/Strategy Name	Number of grantees selecting each program or strategy	Number of students projected to participate in the program/ activity	Actual number of students participating
Great American Smoke Out	26	163,024	138,482
Red Ribbon Week (Tobacco focus)	32	255,450	276,228
Teens Kick Butts/ Ash	15	57,345	47,361
School-Wide Contest	22	75,158	67,974
Tobacco & Hollywood Campaign	7	3,245	1,676
Mission Possible	0	0	0
Youth Quest	5	868	630
Assembly Speaker	24	62,050	67,698
<i>Other programs or strategies reported:</i>			
DISPATCH Anti-Smoking Activity	1	2,019	1,923
Friday Night Live Activities	1	600	700
Having a Voice	1	150	160
Body Aloud	1	10	20
Round Table discussion group	1	0	20
Save a Sweetheart Day	1	260	780
Total:		620,179	603,652

Note: Reference question 9 of the Annual Report

Table 5
 Number of Projected Students and Number of Students Actually
 Participating in TUPE Specific Youth Development Activities

TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence.)			
Program/Strategy Name	Number of grantees selecting each program or strategy	Number of students projected to participate in the program/activity	Actual number of students participating
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	11	531	480
Youth Involvement in Anti-Tobacco Advocacy	24	6,579	5,173
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	22	40,693	31,955
Tobacco Use prevention Peer Educator	21	7,060	8,296
Tobacco use prevention focused Service-Learning Projects	11	2,811	3,072
<i>Other programs or strategies reported:</i>			
Picking up Butt Litter	1	0	14
Tobacco Skits	0	105	103
Reach to the Future	1	31	38
Leadership Conference	1	5	6
Challenge Day	1	600	780
Round Table discussion group	1	0	20
Sunset Helping Others	1	0	20
Teens Tackle Tobacco Conference	1	0	750
Tobacco research assignments	1	50	35
Total:		58,465	50,742

Note: Reference question 14 of the Annual Report

Table 6
LEA Target Population Breakdown of Students
Participating in Youth Development Strategies

Priority Populations	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Youth Involvement in Anti-Tobacco Advocacy	Media Literacy & Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	7	216	147	49	4
Asian	16	2,036	7,789	473	75
Pacific Islander	6	66	970	50	3
Hispanic/Latino	65	3,722	8,260	2,071	243
African American	22	899	1,305	328	30
White (non Hispanic)	126	2,345	8,054	1,879	356
Lesbian, Gay, Bisexual, Transgender, & Questioning	2	113	8	40	5
Low Socio Economic Status	82	3,033	3,996	1,289	193
Total:	326	12,430	30,529	6,179	909

Note: Reference question 17 of the Annual Report

Intervention & Cessation Programs

Table 7
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Intervention Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified:	Number of tobacco-using students served:
Project Life	0	0	0
Smokeless Schooldays: Smokeless Saturday School	7	2,116	2,100
Intervening with Teen Tobacco Users (TEG)	18	19,693	9,781
Residential Student Assistance Program	0	0	0
Spit Tobacco Intervention	0	0	0
Tobacco-Free Generations	7	10,035	90
Total:		31,844	11,971

Note: Reference question 19 of the Annual Report

Table 8
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Cessation Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified:	Number of tobacco-using students served:
Adolescent Smoking Cessation — Escaping Nicotine and Tobacco (ASCENT)	1	28	24
Enough Snuff: A Guide for Quitting Smokeless Tobacco	3	62	38
Helping Teens Stop Using Tobacco (TAP)	16	10,923	794
California Smokers' Helpline	16	4,173	16,709
Project EX: Teen Tobacco Use Cessation Program	3	6,078	5,570
Project N-O-T (Not on Tobacco)	2	40	27
Total:		21,304	23,162

Note: Reference question 22 of the Annual Report

Services to Targeted Populations

Pregnant Minor/Minor Parent Services

Table 9
Number of Parenting and/or Pregnant Minors Identified and Served

Parenting and/or Pregnant Minors	Number of students
Number of parenting and/or pregnant minors identified	1,007
Number of parenting and/or pregnant minors served:	611
Number of parenting and/or pregnant minors served in school based programs:	686
Number of parenting and/or pregnant minors referred to community programs:	534

Note: Reference question 25 of the Annual Report

Staff Development or Tobacco-use Prevention Training

Table 10
 Number of Classified and Certificated Staff
 Receiving Training by Type of Training

Training Type	Number of staff	
	Classified	Certificated
Trained to deliver program curriculum	108	117
Trained to deliver youth development strategies	107	74
Trained to deliver intervention strategies	1,378	837
Trained to deliver cessation strategies	775	438
General TUPE information	238	3,047
Total:	2,606	4,513

Note: Reference question 27 of the Annual Report

Parent Training

Table 11
Number of Parents Receiving Training by Type of Training

Training Type	Number of parents receiving each type of training
General TUPE information	143,055
<i>Other trainings reported:</i>	
Dr. DeNoble	200
Identifying substance use workshops	75
Guiding Good Choices	25
Drugs and the Teen Brain	28
Tobacco Use Prevention Service Learning	39
Total:	143,422

Note: Reference questions 30 and 31 of the Annual Report

Community Involvement

Table 12
 Number and Types of Activities Offered by Grantees in Collaboration
 with Local Educational Agencies, Community Agencies, and Other Agencies

Activity Type	Services provided by			
	Local Educational Agency	Local public health agency	Local governmental agency	Local non-governmental organization (NGO)
Curriculum implementation	34	8	14	12
Youth Development activities	33	17	26	22
Cessation activities	32	7	23	13
Intervention activities	33	11	20	18
Local tobacco control coalition planning meetings	28	22	24	22
Total:	160	65	107	87

Note: Reference question 33 of the Annual Report

Table A Appendix
List of Grantees Using Approved Programs

Botvin's Life Skills Training

Bellflower Unified
Coachella Valley Unified
Folsom Cordova Unified
Garden Grove Unified
Kings County Office of Education
Kings County Office of Education
Monrovia Unified
Napa County Office of Education
Rowland Unified
Stanislaus County Office of Education
Trinity County Office of Education
Twin Rivers Unified

Keepin' It Real

Napa County Office of Education

Minnesota Smoking Prevention Program

Chico Unified
Chino Valley Unified
Coachella Unified
Poway Unified
San Juan Unified
Siskiyou County Office of Education

Project Northland

Yuba County Office of Education

Project Alert

Alameda County Office of Education
Butte County Office of Education
Chino Valley Unified
Coachella Valley Unified
Hayward Unified
Kings County Office of Education
Liberty Union High School District
Manteca Unified
Oakland Unified
Orange County Department of Education
Pittsburg Unified

Redondo Beach Unified
Rowland Unified
Sacramento City Unified
San Dieguito Union High School District
Santee School District
Siskiyou County Office of Education
Stanislaus County Office of Education (2)
Stockton Unified
Trinity County Office of Education
Yuba County Office of Education

Project TND

Alameda County Office of Education
Baldwin Park Unified
Chino Valley Unified
Folsom Cordova Unified
Garden Grove Unified
Grossmont Union High School District
Hayward Unified
Jefferson Union High School District
Liberty Union High School District
Manteca Unified
Marin County Office of Education
Norwalk-La Mirada Unified
Oakland Unified
Orange County Department of Education
Pittsburg Unified
Redondo Beach Unified
Sacramento City Unified
San Dieguito Union High School District
Siskiyou County Office of Education
Stanislaus County Office of Education
Stockton Unified
Yreka Union High School District
Yuba County Office of Education

Project TNT

Baldwin Park Unified

Chino Valley Unified

Norwalk-La Mirada Unified

Redondo Beach Unified

Rowland Unified

San Dieguito Union High School District

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