



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Jennifer Robles

LEA Name: Stockton Unified School District

Cohort: L

County: San Joaquin

Email: jrobles@stocktonusd.net

Phone: 209-933-7130

2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	0
Project Alert	5427
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	0
Project TNT (Towards No Tobacco Use)	0
SPORT	0
Stanford Tobacco Prevention Program	0
State-Wide Indian Drug Prevention Program	0

3. Comments pertaining to question 2 are located in the appendix. (Optional)



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2017/18 school year?

<u>Program/Strategy Name</u>	<u>Number of Participating Students</u>
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2017/18 school year?

<u>Non-Curricula Activities</u>	Number of Projected Students
Assembly Presentations	3,409
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	58
Youth Involvement in Anti-Tobacco Advocacy	-20,000
Tobacco use prevention Peer Educator	14
Tobacco use prevention focused Service-Learning Projects	1,500

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

10 Assemblies by Dr. Victor DeNoble on "the Science of Addiction" - Dr. DeNoble tells the suspenseful tale of working for Big Tobacco and doing brain research on addiction and the health affects of tobacco and testifying to Congress about how Big Tobacco lied about the health effects.

5 Assemblies by Point Break on "Are you buying this?" -media literacy on strategies Big Tobacco uses to recruit "replacement smokers"

10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2017/18 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	51	36
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2017/18 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade			X	X	
7th Grade	X		X	X	
8th Grade	X		X	X	
9th Grade			X	X	
10th Grade			X	X	
11th Grade			X		X
12th Grade			X	X	
Non Traditional	X		X	X	



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	X		X	X	
American Indian or Alaska Native	X		X	X	
Asian	X		X	X	
Pacific Islander	X		X	X	
Hispanic/Latino	X		X	X	

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2017/18 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	0

22. Comments pertaining to question 21 are located in the appendix. (Optional)



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	22	112
Trained to deliver program curriculum	0	20
Trained to deliver youth development strategies	150	200
Trained to deliver intervention strategies	2	8
Trained to deliver cessation strategies	0	0
General TUPE information	22	112

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

26. How many parents received general TUPE information during the 2017/18 school year under this grant? 50

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

School Health and Information Fairs - approximately 500

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	No	No	No	No
Intervention activities	Yes	No	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

APPENDIX

Comments regarding question 2:

Project Alert is taught in grades 7 and 8 as part of Social Studies

Comments regarding questions 4 & 5:

Comments regarding questions 7, 8 & 9:

58 PLUS Leaders completed "Tobacco White Out Day" Workshops at the PLUS summit

Red Ribbon Week and Tobacco White Out Day/Kick Butts Week are celebrated district wide. Youth leaders who participate in TUPE sponsored Leadership conferences "Pay It Forward" by leading tobacco prevention activities at their school sites during these weeks.

% High Schools have 14 students trained as "Students in Prevention" peer educators



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 11 & 12:

Comments regarding questions 14 & 15:

We have been trying to get training for our Tobacco Prevention Health Educator in Project NOT this year with no success.

Comments regarding questions 17:

Project Aware is taught to grade 7-8 and Project TND is taught in the Health class at the Non-traditional high school. PLUS, Red Ribbon, and White Out/Kick Butts are non-curricula activities at all schools.

Point Break offers intervention to all schools grades 6-12 and we have a full time Tobacco Health Educator for our 4 comprehensive high schools and our Non-Traditional high school.



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 19:

Stockton Unified serves highly diverse students, with 65% Hispanic/Latino, 11% African American, 9% Asian, 6% White, 4% Filipino, 2% American Indian or Alaska Native and 3% other and 87% of our students qualify for free or reduced meals. All of our students are likely to be a member of one or more priority populations.

Comments regarding questions 21:

San Joaquin County CAL-SAFE is now closed in San Joaquin County. Our Health Centers at Edison and Stagg refer students to Medi-Cal and Healthy Families. Edison has a pregnancy prevention grant that provides health education. This is an area that is currently a significant gap in services for students.

Comments regarding questions 23 & 24:

TUPE information was presented to the high school administrators, counselors and health clerks and K-8 Counselors. After school program staff and teachers and counselors participated in PLUS and TUPE Youth Development strategies. Intervention is provided by the Health Educator, however several high school counselors completed Brief Intervention training.



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 26 & 27:

The TUPE Health Educator did outreach to parents of all students referred for Brief Intervention and offered support to parents who were interested.

Comments regarding questions 29 & 30:

Community Medical Centers and Point Break Adolescent Resources are Local Non-Government Agencies who are key partners in providing TUPE prevention and Intervention services. Stockton Unified has rich community partnerships with Public Health, Behavioral Health, and many local agencies via the Student Wellness Collaborative which provides oversight of the TUPE grant.

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.