

# 2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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Grant ID: 50-23297-10504-99

Cohort: E

Year: 2010/11

County: Stanislaus

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## 2. Which of the programs listed below were implemented under this grant during the 2010/11 year?

All Stars	
Botvin's Life Skills Training	Yes
Keepin' It Real	
Minnesota Smoking Prevention Program	
Positive Action	
Project Alert	Yes
Project Northland	
Project SUCCESS	
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	
Too Good for Drugs	
Triple T (Teens Tackle Tobacco) Project	

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3. How many students per grade participated in the program/s identified in question 2 during the 2010/11 school year under this grant?

<b>Grade</b>	<b>Number of Projected Students</b>	<b>Number of Participating Students</b>
Grade 6	2,140	452
Grade 7	2,140	1,125
Grade 8	2,140	1,600
Grade 9	3,800	2,300
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	10,220	5,477

4. Please indicate below the number of students who participated in the program/s identified above.

<b>Ethnicity</b>	<b>Number of Students</b>
American Indian or Alaskan Native	82
Asian	400
Pacific Islander	49
Filipino	82
Hispanic/Latino	2,268
African American	121
White (not Hispanic)	1,600
Multipe or no Response	876
Total	5,478

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- 5A. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2010/11 school year?

<b>Program/Strategy Name</b>	<b>Number of Projected Students</b>	<b>Number of Participating Students</b>
Across Ages	0	0
Caring School Communities	0	0
Decisions for Health Series	0	0
Guiding Good Choices – Families That Care	0	0
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
The Missing Link in Prevention in High School	0	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0	0
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
State-Wide Indian Drug Prevention Program	0	0
Stay On Track Series	0	0
Teen Health Course Series	0	0
Too Good for Drugs and Violence	0	0

If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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*None*

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- 6A. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	14,885
Red Ribbon Week (Tobacco focus)	0	35,607
Teens Kick Butts / Ash	0	0
Schoolwide contests	0	35,607
Assembly Speaker	0	8,419

- 6B. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

*Through w/Chew participated - 14,88; Kick Butts Day participated - 14,88; Tobacco & Hollywood participated - 30,448*

- 6C. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

*T-shirt contest for RRW's Kick butts day; Red Ribbon Week Best Decorated Schools contest*

- 6D. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

*Dr. Victor DeNoble*

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- 7A. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	3
Youth Involvement in Anti-tobacco Advocacy	0	700
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	750
Tobacco use prevention Peer Educator	0	700
Tobacco use prevention focused Service-Learning Projects	0	90

- 7B. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.
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- 8A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

<b>Program/Strategy Name</b>	<b>Number of students <i>identified</i></b>	<b>Number of students <i>served</i></b>
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	0	25
Residential Student Assistance Program	0	0
Tobacco-Free Generations	0	0

- 8B. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.
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9A. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
I QUIT	0	0
I Decide: Teen Tobacco Cessation	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0

9B. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

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10. How many parenting and/or pregnant minors were identified and served during the 2010/11 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	150
Number of parenting and/or pregnant minors served	150
Number of parenting and/or pregnant minors in school based programs	150
Number of parenting and/or pregnant minors referred to community programs	150

- 11B. How many students in the targeted population received culturally appropriate curriculum and/or culturally appropriate supplemental activities during the 2010/11 school year under this grant?

Population	Number of students receiving culturally appropriate curriculum	Number of students participating in culturally appropriate supplemental activities
African American	0	0
Hispanic/Latino	0	0
Native American	0	0
Asian-Pacific American	0	0
Non Traditional Students	632	632

- 11B. If culturally appropriate activities were offered to groups not listed in the table above please specify the group in box below and the number of students involved in curriculum and/or supplemental activities.
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12A. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program activities	10	32
General TUPE information	50	15

12B. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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13A. How many parents received general TUPE information during the 2010/11 school year under this grant?

700

13B. Were parents offered trainings other than general TUPE information trainings?

Yes

13C. If yes, please describe the training offered to parents below:

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*Tobacco's Other Drug (Healthy Lifestyles) - 150; Victor DeNoble - 100*

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- 14A. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	LEA	Community Agency	Other
Lesson Implementation	Yes	Yes	No
Supplemental Activities	Yes	Yes	Yes
Community Health Fairs	Yes	Yes	Yes
Local coalition planning meetings	Yes	Yes	Yes

- 14B. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.
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Comments regarding question 2:

None

Comments regarding question 3:

The Project Alert curriculum implementation plan has changed from 6th or 7th grades to 7th or 8th grades due to a change in the curriculum suggested target audience. The above totals are based on feedback received during monthly advisor meetings and activity reports. The survey instrument to be used to collect this data was completed late in the school year and will be implemented next year to ensure accurate data collection.

Comments regarding question 4:

None

Comments regarding question 5:

None

Comments regarding question 6:

None

Comments regarding question 7:

Quantitative data is county wide for Cohort E and F grants. Program improvement for next year will be to divide data by cohorts and tiers to satisfy reporting requirements.

Comments regarding question 8:

Quantitative data is county wide for Cohort E and F grants.

Comments regarding question 9:

Smoker's Helpline information was disseminated to all high school sites

Comments regarding question 10:

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is county wide.

Comments regarding question 11:

The above requested data was not collected and will be added as a program improvement for the 2011-12 school year.

Comments regarding question 12:

None

Comments regarding question 13:

Quantitative data is county wide.

Comments regarding question 14: