



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	0
Project Alert	0
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	11
Project TNT (Towards No Tobacco Use)	0
SPORT	0
Stanford Tobacco Prevention Program	2816
State-Wide Indian Drug Prevention Program	0

3. Comments pertaining to question 2 are located in the appendix. (Optional)



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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2017/18 school year?

<u>Program/Strategy Name</u>	<u>Number of Participating Students</u>
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0



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5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

California Youth Advocacy Network (CYAN) Youth Advocacy Guide (4 participating youth) for leading the Youth Leadership Board, The Truth #FinishIT (resources on tobacco-related health and social disparities), Stanford Tobacco Toolkit (80 participating youth) videos and information used for presentations to youth. (specify grade), CYAN Youth Quest, annual anti-tobacco advocacy event (2 participating youth), Too Cool for Drugs curriculum: 240 students from Monroe Middle School from Campbell Union School District,

6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2017/18 school year?

<u>Non-Curricula Activities</u>	Number of Projected Students
Assembly Presentations	150
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	3
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0
Youth Involvement in Anti-Tobacco Advocacy	10,588
Tobacco use prevention Peer Educator	0
Tobacco use prevention focused Service-Learning Projects	15

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Straw Activity (for smoking) 10 students, Alternative Education. Morning announcements throughout the school year: facts on the harms of e-cigs, nicotine & marijuana, Big Tobacco, environmental impact of smoking - 730 students, Middle School) Healthy heart, healthy lungs, healthy body jump rope contest (effects of e-cig/cig smoking on heart and lungs) 20 students jumped rope, most of student body present, Middle School. Dia de los Muertos Activity- 20 students, Continuation High School Relay for Life Participant and Fundraising: Impact of Cancer on our Lives - giveaways & awareness resources on harms of vapes/e-cigs - 25 students, Continuation High School. Park Clean Up: Tobacco/nicotine products - 3 students, Continuation High School, Heart Health: avoid second-hand smoke - 180 students, K-6 School Tobacco/Nicotine Harms Awareness Tobacco/Nicotine Harms Awareness Booth for students & parents - 100 participants, Earth Day: Park Clean Up (of tobacco products) 27 participants



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9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

Middle School Youth Conference (Jan, 31 2018 with 150 middle school students).

Keynote Speaker: Joseph Matthews, MA, M.Ed. Ed. D (Candidate) Columbia University Teachers College: Through several thought provoking stories, Joseph discusses the tough choices and challenges that many youth will face, when it comes to life and friendship in and out of school. Using his trademark humor and ability to give sound advice, Joseph provides a detailed account of how good choices and decisions can save your life - and how the wrong ones can cost you. Joseph shared his experiences overcoming peer pressure and perseverance to an ivy league college. Middle School Youth Conference also had workshop presentations on substance use prevention, tobacco prevention and vapes, mental health, healthy relationships, online safety, gang/violence prevention, and youth development and advocacy.

10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2017/18 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	50	29
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0



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12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2017/18 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0



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15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade			X		
7th Grade		X	X	X	
8th Grade		X	X	X	
9th Grade			X	X	
10th Grade			X	X	
11th Grade			X		X
12th Grade			X	X	
Non Traditional	X		X	X	X



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18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American		X			
American Indian or Alaska Native		X			
Asian		X			
Pacific Islander		X			
Hispanic/Latino		X	X		

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2017/18 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	180
Number of parenting and/or pregnant minors served	162
Number of parenting and/or pregnant minors in school based programs	14
Number of parenting and/or pregnant minors referred to community programs	162

22. Comments pertaining to question 21 are located in the appendix. (Optional)



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23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	47	137
Trained to deliver program curriculum	17	40
Trained to deliver youth development strategies	6	17
Trained to deliver intervention strategies	10	68
Trained to deliver cessation strategies	1	0
General TUPE information	13	12

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

2 Classified Staff received a Certificate of Prevention Competency from the Santa Clara County Substance Use Prevention Services & San Jose City College

25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)



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26. How many parents received general TUPE information during the 2017/18 school year under this grant? 245

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Parent University Presentation at Milpitas Union School District: “How Can Parents Support their Youth in Avoiding Substance Use” in English and Spanish. 2 Spanish-speaking parents attended.

Health Fair for students and families with community-based organizations offering tobacco/marijuana prevention support and resources (243 participants at Campbell Middle School in Campbell Union School District)

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	No	Yes	No	Yes
Cessation activities	No	No	Yes	Yes
Intervention activities	No	No	No	Yes
Local tobacco control coalition planning meetings	No	Yes	Yes	No



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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)



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APPENDIX

Comments regarding question 2:

Comments regarding questions 4 & 5:

Comments regarding questions 7, 8 & 9:



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Comments regarding questions 11 & 12:

Due to staff turnover and organizational changes, Breathe California of the Bay Area was unable to provide Smokeless Saturday Schools as an alternative to suspension for students during the 2017-2018 school year. Currently, we are working on a new MOU with Breathe California of the Bay Area to provide Smokeless Saturday Schools to students in the 2018-2019 school year.

Comments regarding questions 14 & 15:

Santa Clara County TUPE districts have added the California Smoker's Helpline to the resource page for parents, students, and district employees on the district websites and/or parent-student handbook. The only youth data available from the California Smoker's Helpline is from the six-month reports (July-December 2017). This data is incomplete since the 2018 data has not been posted yet (new data to post July 2018).

Comments regarding questions 17:

SCCOE Alternative Education collaborates with Santa Clara County Behavioral Health Substance Use Treatment Services for Intervention and Cessation Programs. Project Towards No Drug Abuse was conducted with 11 of the long term students at Santa Clara County's Osborne Court School. 1132 7th grade students and 1684 8th grade students received Stanford Tobacco Toolkit. Brief Intervention has been implemented in various capacities (TUPE Tier I & II as well as "Non TUPE" school districts).



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Comments regarding questions 19:

During the Spring of 2018, the TUPE Supervisor and Youth Development Specialist supported 7 youth leaders from the Gender - Sexuality Alliance (GSA) clubs at Overfelt and Piedmont High School in organizing the first countywide Queer Prom held on May 4, 2018. On this day, about 200 students joined in celebration. The prom featured a health fair on tobacco/nicotine AOD awareness and other health prevention services for LGBTQ youth. Event was hosted in partnership with LGBTQ Youth Space.

Comments regarding questions 21:

Data retrieved from Santa Clara County Planned Parenthood Mar Monte and the Adolescent Pregnancy Prevention (APPN) Network of Santa Clara County. School-Based Program data retrieved from School Health Clinics of Santa Clara County.

Comments regarding questions 23 & 24:

Curriculum Training included

Project Towards No Drug Abuse & Stanford Tobacco Prevention Toolkit

Intervention Strategies include

Brief Intervention



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Comments regarding questions 26 & 27:

Comments regarding questions 29 & 30:

Curriculum: Project TND and Stanford Tobacco Prevention Toolkit. Youth Development Activities: Collaboration with Santa Clara County Public Health Department's Community Advocate Teens of Today (CATT) and Boys & Girls Clubs of Silicon Valley. Cessation Activities: California Smokers Helpline & Santa Clara County Behavioral Health Substance Use Treatment Services. Intervention: Brief Intervention by EMT Associates, Inc. Local Tobacco Control: Santa Clara County Tobacco Coalition & Breathe California of the Bay Area.

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.

East Side Union High School District
Milpitas Unified School District
Sunnyvale Elementary School District
Campbell Unified School District
Santa Clara County Office of Education Alternative Education