

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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Cohort: F Year: 2011/12

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2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training

Keepin' It Real

Minnesota Smoking Prevention Program Yes

Project Alert

Project Northland

Project SUCCESS

Project TND (Towards No Drug Abuse)

Project TNT (Towards No Tobacco Use)

SPORT

State-Wide Indian Drug Prevention Program

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many
2011/12 students

identified in question 2 during the

		Number of Participating Students
Grade 6	1,000	511
Grade 7	3,010	1,430
Grade 8	1,000	1,112
Grade 9	3,000	128
Grade 10	3,000	160
Grade 11	3,000	129
Grade 12	2,114	125
Non Traditional	50	28
Grade Total	16,174	3,623

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Not applicable

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Assembly Speaker	2,000	4,837
Great American Smoke Out	6,000	800
Mission Possible	0	0
Red Ribbon Week (Tobacco focus)	20,695	8,031
Schoolwide contests	20,695	5,067
Teens Kick Butts / Ash	0	0
Tobacco & Hollywood Campaign	0	0
Youth Quest	250	73

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

We selected "Don't Buy The Lie" as our School-Wide Contest. Don't Buy The Lie is an annual program sponsored by Kaiser Permanente, which kicks off its county-wide billboard contest with guest speaker, Dr. Victor DeNoble, former Philip Morris scientist.

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Dr. Victor DeNoble presented "Inside the Darkside", an insider's look at the truth about tobacco addiction and what the tobacco companies do not want the general public to know. Our goal as the Prevention Program Office is to reduce the prevalence of tobacco use through proactive events such as school-wide assemblies that promote education, awareness and advocacy.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	150	120
Youth Involvement in Anti-tobacco Advocacy	250	109
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	3	10	0	0	0
Asian	4	20	0	0	0
Pacific Islander	0	3	0	0	0
Hispanic/ Latino	25	30	0	0	0
African American	15	15	0	0	0
White (non Hispanic)	73	631	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

Teen Intervene is an evidence-based program for teenagers (12-19 years old) suspected of experiencing mild to moderate problems associated with tobacco, alcohol or other drug use. We selected Teen Intervene as our intervention program because it integrates stages of change theory, motivational interviewing, and cognitive-behavioral therapy which has been shown to help teens reduce and ultimately eliminate their chemical use.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

The cessation program selected was, "I Decide Smoking Cessation" which uses a support group format combined with self-guided strategies that allow participants the opportunity to develop a personal goal and related objectives to plan a realistic path toward tobacco use cessation. Although "I Decide Smoking Cessation" was offered to all high school students, we did not have any students elect to participate.

24. Comments pertaining to question 22 are located in the appendix. (Optional)

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25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	0

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	23	30
Trained to deliver youth development strategies	14	11
Trained to deliver intervention strategies	16	9
Trained to deliver cessation strategies	13	0
General TUPE information	280	480

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28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

Approximately 50 certificated, and 20 classified staff from 16 sites attended "Inside the Darkness" tobacco use awareness and education presented by Dr. Victor DeNoble.

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

1,203

31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

In addition to general TUPE information, 200 parents received tobacco use education and awareness training by Dr. Victor DeNoble.

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

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33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	Yes
Youth Development activities	Yes	Yes	Yes	No
Cessation activities	Yes	No	No	Yes
Intervention activities	Yes	No	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

35. Comments pertaining to question 33 are located in the appendix. (Optional)

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Comments regarding question 2:

Minnesota Smoking Prevention Program (MSPP) is a comprehensive tobacco prevention program that includes curriculum designed for students in grades 4-8, with booster sessions for grades 9-12. We also disseminated an eight-page brochure designed to provide information to parents. The parent brochure is available in English and Spanish.

Comments regarding question 4:

Due to declining enrollment in the 2011-2012 school year, the number of "Projected Students" decreased to 3,010 for 7th grade and 2,144 for 12th grade students.

Comments regarding question 6:

N/A

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Comments regarding question 9:

None

Comments regarding question 14:

Our Youth Involvement in Anti-Tobacco Advocacy included Friday Night Live Clubs involving over 600 high school students and participation by 73 students in Youth Quest. Youth Quest is a valuable experience for youth to learn about tobacco issues affecting their peers and to encourage community involvement and political participation.

Comments regarding question 17:

Data collected was not disaggregated by Lesbian, Gay, Bisexual, Transgendered, & Questioning or by Low Socio Economic Status.

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Comments regarding question 19:

None

Comments regarding question 22:

None

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Comments regarding question 25:

Due to the closure of Sierra Nueva in 2011, the district's school for parenting and/or pregnant minors, data was not disaggregated by this category.

Comments regarding question 27:

None

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Comments regarding question 30 and 31:

General TUPE information was disseminated at the following events: Partners Against Chronic Truancy; Family Night Out; Back-to-School Nights and monthly Parent Liaison meetings.

Comments regarding question 33:

None