2013/14 Tobacco-Use Prevention Education (T.U.P.E.)
Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	Yes
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	No
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	No
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

4. H ny students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	7,061	6,966
Grade 7	7,488	7,334
Grade 8	7,581	7,495
Grade 9	8,575	7,465
Grade 10	7,833	6,819
Grade 11	6,674	6,148
Grade 12	6,342	5,769
Non Traditional	890	1,083
Grade Total	52,444	49,079

5. Com pertaining to question 4 are located in the appendix. (Optional)

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	52,590	5,481
Red Ribbon Week (Tobacco focus)	111,634	109,081
Teens Kick Butts / Ash	52,590	46
School-Wide contest	0	0
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	22,130	636

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

_____

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

_____

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Thirty-eight (38) Mad Science assemblies were conducted at K8 and middle schools for students in Grades 6-8, with 6,070 students participating. Two hundred ninety-three (293) high school students at Alba, Garfield, Twain, Point Loma, San Diego MVPA, University City, and students from Madison's DHH program received tobacco prevention instruction from Playwrights Project staff members.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act "stings", local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	105	105
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	52,590	46
Tobacco use prevention Peer Educator	52,590	46
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

105 students participated in Focus Groups conducted at 6 middle schools and 6 high schools throughout the district for the prevention of tobacco and nicotine use amongst middle and high school students.

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	2	1	1	0
Asian	0	0	10	10	10	0
Pacific Islander	0	0	2	0	0	0
Hispanic/ Latino	0	0	43	10	10	0
African American	0	0	27	5	5	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	87	8	8	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	376	294
Project Life	6674	6148
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	27	27

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco-Free Generations
American Indian or Alaska Native	0	3	20	0	0
Asian	0	18	1138	0	0
Pacific Islander	0	3	35	0	0
Hispanic/ Latino	0	162	2626	0	24
African American	0	39	624	0	1
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	222	3795	0	26

23. Comments pertaining to question 22 are located in the appendix. (Optional)

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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	376	0
California Smoker's Helpline	376	294
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

26. Comments pertaining to question 24 are located in the appendix. (Optional)

27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	3	0	0
Asian	0	0	0	18	0	0
Pacific Islander	0	0	0	3	0	0
Hispanic/ Latino	0	0	0	162	0	0
African American	0	0	0	39	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	222	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	27
Number of parenting and/or pregnant minors served	27
Number of parenting and/or pregnant minors in school based programs	27
Number of parenting and/or pregnant minors referred to community programs	0

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	82
Trained to deliver youth development strategies	0	73
Trained to deliver intervention strategies	0	4
Trained to deliver cessation strategies	0	4
General TUPE information	0	82

32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

111,634

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

108 parents participated in the Guiding Good Choices Parenting Workshop

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	No	No	Yes
Cessation activities	No	No	No	No
Intervention activities	No	No	No	No
Local tobacco control coalition planning meetings	Yes	No	Yes	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

39. Comments pertaining to question 37 are located in the appendix. (Optional)

Comments regarding question 2:

Comments regarding question 4:

Tobacco Use Prevention Booster Lessons were taught to students in Grades 10 and 11. Students in Grade 9 received the Bullying/Harassment/Intimidation lesson and students in Grade 12 received the Alcohol Use Prevention lesson, in compliance with district mandates. Anti-tobacco instruction along with Tobacco Facts Sheets which emphasize tobacco cessation, were incorporated into all Booster Lesson Presentations for students in Grades 9-12.

Comments regarding question 6:

The Guiding Good Choices Parenting Workshop was conducted at Johnson Elementary School, Audubon K8, Bethune K8, Logan K8, Challenger Middle School, Standley Middle School, Wilson Middle School, Crawford High School, and Lincoln High School. One hundred eight (108) parents participated in the workshops, along with 51 students.

Comments regarding question 9:

The 52,590 projected students noted above includes all students in Grades 6-12 who were invited to participate in the 2013-14 Teens Kick Ash Great American Smokeout Activities, as identified by the Grant. Age and developmentally appropriate information and activities were placed on the Counseling and Guidance website for students during Red Ribbon Week. The information posted was largely focused on tobacco use prevention and cessation for students, staff, and parents. All information was posted throughout the 2013-14 school year.

Comments regarding question 14:

The Teens Kick Ash and Prevention is Cool Anti-Tobacco Journalism Events were held concurrently on 10/15/13, with 46 students and 15 adults in attendance. The information from the events was shared by student leaders with 5,481 students at represented school sites during the Great American Smokeout activities and throughout the school year.

Comments regarding question 17:

Due to privacy/confidentiality issues, data from the LGBTQ population could not be obtained. Our reported numbers for the White (non-Hispanic) sub-group are as follows: Twenty-one (21) students participated in the Focus Groups (Youth Involvement in Anti-Tobacco Advocacy) and 20 participated in the Teens Kick Ash/Prevention is Cool Anti-Tobacco Journalism Event (Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry, and Tobacco use prevention Peer Educator.

Comments regarding question 19:

Students who did not complete TEG dis-enrolled from the district, sought assistance for tobacco use cessation outside of the district, were experiencing difficulty with school attendance, or were identified very late in the school year. Tobacco Facts Sheets and pamphlets from the California Smoker's Helpline emphasizing tobacco cessation were distributed to students during TEG meetings.

Comments regarding question 22:

Due to privacy/confidentiality issues, data from the LGBTQ population could not be obtained. Our reported numbers for the White (non-Hispanic) sub-group are as follows: Sixty-nine (69) students participated in TEG and 1,435 students participated in Project Life; of the 6,148 students who participated in Project Life, 270 were identified as Multi-racial. Two (2) White (non-Hispanic) students participated in Tobacco-Free Generations.

Comments regarding question 24:

Three hundred seventy-six (376) students were identifed and/or referred to TAP via TEG (Tobacco Education Group), which is facilitated prior to TAP being offered. Of the 376 students who were identified and/or referred, 294 students participated in TEG and were given the opportunity to continue with TAP immediately after TEG had ended, and again at the six-week follow-up meetings. All declined to participate. Information about the California Smoker's Helpline and nicotine usage, along with Tobacco Facts Sheets, were distributed to all students during TEG meetings.

Comments regarding question 27:

Due to privacy/confidentiality issues, data from the LGBTQ population could not be obtained. Our reported numbers for the White (non-Hispanic) sub-group are as follows: Sixty-nine (69) students received information about the California Smoker's Helpline via participation in TEG (Tobacco Education Group).

Comments regarding question 29:

Comments regarding question 31:

Seventy-three (73) certificated staff members were trained to deliver the following curricula: Botvin LifeSkills, Project Life, and the Tobacco Use Prevention Booster Lesson to students; and 9 staff members were trained to deliver the Guiding Good Choices curriculum to parents.

Comments regarding question 34:

General TUPE information was provided to one household for every child (111,634) via information posted on the district's website, along with information in the "Facts for Parents" pamphlet that was mailed to the home of every child at the beginning of the 2013-14 school year.

Comments regarding question 37:

The Teens Kick Ash Planning Workshop and Prevention is Cool Anti-Tobacco Journalism Event were conducted concurrently and in collaboration with the San Diego County Office of Education, as well as with local agencies/organizations that support tobacco prevention and cessation.