



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### 1. Contact Information

Name: Erica Padilla-Chavez

LEA Name: Pajaro Valley Unified School District

Cohort: K

County: Santa Cruz

Email: epadillachavez@pvpsa.org

Phone: 8317286445

### 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	3620
Keepin' It Real	0
Minnesota Smoking Prevention Program	0
Project Alert	0
Project Northland	0
Project SUCCESS	375
Project TND (Towards No Drug Abuse)	0
Project TNT (Towards No Tobacco Use)	0
SPORT	0
Stanford Tobacco Prevention Program	0
State-Wide Indian Drug Prevention Program	0

### 3. Comments pertaining to question 2 are located in the appendix. (Optional)



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2017/18 school year?

<u>Program/Strategy Name</u>	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2017/18 school year?

<u>Non-Curricula Activities</u>	Number of Projected Students
Assembly Presentations	150
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0
Youth Involvement in Anti-Tobacco Advocacy	12
Tobacco use prevention Peer Educator	25
Tobacco use prevention focused Service-Learning Projects	41

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

16 TUPE youth participated in the 2017 Santa Cruz County Friday Night Live Leadership Summit.



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

Gina Cole, Pajaro Valley Prevention and Student Assistance, were guest speakers at the Aptos High School Tobacco and Cannabis Health Education Town Hall. The presenter spoke about the preventable effects of tobacco on the body and the links to various cancers and health disease.

10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2017/18 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	14	14
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2017/18 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	14
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

The number of students identified were referred by the school administration. Brief interventions were provided by school counselors with California Smoker's Helpline materials provided by TUPE staff.

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade	X			X	
7th Grade	X			X	
8th Grade	X			X	
9th Grade	X		X		
10th Grade	X		X		
11th Grade	X		X		
12th Grade	X		X		
Non Traditional				X	



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American					
American Indian or Alaska Native					
Asian					
Pacific Islander					
Hispanic/Latino	X		X	X	

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2017/18 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	0

22. Comments pertaining to question 21 are located in the appendix. (Optional)



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	0	23
Trained to deliver program curriculum	0	0
Trained to deliver youth development strategies	0	0
Trained to deliver intervention strategies	0	0
Trained to deliver cessation strategies	0	0
General TUPE information	0	47

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)





## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

26. How many parents received general TUPE information during the 2017/18 school year under this grant? 650

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Staff provided TUPE information to parents at the following events: Aptos High School Town Hall Meetings, PVPSA's 2017 Parent Conference, English Language Advisory Committee meetings, PVPSA's Strengthening Families Program parenting classes, Parents attending the Farmers Market.

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	Yes
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	No	Yes	No	Yes
Intervention activities	Yes	No	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	No	Yes



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### APPENDIX

#### Comments regarding question 2:

Project SUCCESS was a bit more challenging to implement due to scheduling conflicts with High School Students. After many attempts to make it work and in partnership with the High School administration, we were able to implement the program at Saturday School. Students who participated in the program were very engaged and excited to partake in this curriculum.

#### Comments regarding questions 4 & 5:

TUPE staff provided support to other PVPSA staff who offered the program Guiding Good Choices to students and parents during the school year. TUPE staff provided supplemental presentations to these groups regarding the following topics: health impacts of tobacco products, second-hand smoke, vaping, and cessation services. 35 students were served in these presentations.

#### Comments regarding questions 7, 8 & 9:

A collaboration effort was made by the Santa Cruz County Tobacco Advocacy Education Coalition, San Benito County, Monterey County Collaborates, and Pajaro Valley Prevention & Student assistance TUPE staff to provide a free regional Tobacco Training for Youth & Young Adults. The goal of the training was to educate youth and young adults on how to talk to elected officials on the issues of flavored tobacco affecting the community. The Training was led by Kidan Araya, Youth Program Coordinator at the California Youth Advocacy Network (CYAN), was implemented on February 8th at the Watsonville High School Library (250 E. Beach Street Watsonville CA. 95076) and was attended by 23 students. By the end of the training, students were able to formulate a short speech which could be given during the three-minute time allotment at a City Council or Board of Supervisors meeting.



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 11 & 12:

The number of students identified were referred by the school administration. Brief interventions were provided by school counselors with California Smoker's Helpline materials provided by TUPE staff.

Comments regarding questions 14 & 15:

Due to staffing shortages, Helping Teens Stop Using tobacco was not implemented at the high school level. The 14 students who received CA Smokers' Helpline Materials were spread across grades 6-8.

Comments regarding questions 17:



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 19:

Comments regarding questions 21:

TUPE staff offered services to the schools but received no referrals of requests for services.

Comments regarding questions 23 & 24:

TUPE staff administered program information training to a variety of school staff and administrators including teachers and school principals.



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 26 & 27:

650 is a conservative approximation of the number of parents who received general TUPE information during the school year.

Comments regarding questions 29 & 30:

PVPSA is always looking for ways to partner with other educational institutions, NGO's and Governmental agencies to expand tobacco education, cessation and prevention efforts.

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.