

2009/10 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

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County: Santa Cruz

LEA Name: Pajaro Valley Unified

CDS Number: 44697990000000

Grant ID: E209-029

Cohort: E Tier 2

- 1A. Please indicate below the programs implemented under this grant.
Please select either "Yes" or "No" for each program.

Select	Approved Program List
<input type="radio"/> Yes <input checked="" type="radio"/> No	All Stars
<input type="radio"/> Yes <input checked="" type="radio"/> No	Botvin's Life Skills Training
<input type="radio"/> Yes <input checked="" type="radio"/> No	Keepin' It Real
<input type="radio"/> Yes <input checked="" type="radio"/> No	Minnesota Smoking Prevention Program
<input type="radio"/> Yes <input checked="" type="radio"/> No	Personal/Social Skills Lessons: The Missing Link
<input type="radio"/> Yes <input checked="" type="radio"/> No	Positive Action
<input type="radio"/> Yes <input checked="" type="radio"/> No	Project Alert
<input type="radio"/> Yes <input checked="" type="radio"/> No	Project Northland
<input type="radio"/> Yes <input checked="" type="radio"/> No	Project SUCCESS
<input checked="" type="radio"/> Yes <input type="radio"/> No	Project TND (Towards No Drug Abuse)
<input type="radio"/> Yes <input checked="" type="radio"/> No	Project TNT (Towards No Tobacco Use)
<input checked="" type="radio"/> Yes <input type="radio"/> No	Too Good for Drugs
<input type="radio"/> Yes <input checked="" type="radio"/> No	Triple T (Teens Tackle Tobacco) Project

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1B. Please indicate below the number of students, projected and actual, who participated in the program/s identified above.

Grade	Number of Projected Students	Number of Actual Students
6	463	598
7	495	549
8	482	564
9	413	346
10	381	307
11	375	251
12	191	203
Non Traditional	30	9
<i>Total</i>	2,830	2,827

1C. Please indicate below the number of students, projected and actual, who participated in the program/s identified above.

Ethnicity	Number of Actual Students
American Indian or Alaska Native	9
Asian	73
Pacific Islander	0
Filipino	72
Hispanic/Latino	2,016
African American	101
White (not Hispanic)	517
Multiple or no response	39
<i>Total</i>	2,827

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For 2A., 2B., and 2C. indicate the names of programs, activities or strategies **not** listed in question 1, which were offered to students in the general population by providing the number of student projected and actually participating in each strategy.

2A. Non-Research-Validated curriculum based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.)

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Across Ages	_____	n/a
Caring School Communities	_____	n/a
Decisions for Health Series	_____	n/a
Guiding Good Choices – Families That Care	_____	n/a
Hands Off Tobacco! Series	_____	n/a
Health and Wellness Series	_____	n/a
The Missing Link in Prevention in High School	_____	n/a
Project ABCD (Analyze, Beware, Create, Disseminate)	_____	n/a
Project ALIVE! (Arts Leading Into Vital Education)	_____	n/a
Project SCAT (Schools and Communities Against Tobacco)	_____	n/a
State-Wide Indian Drug Prevention Program	_____	n/a
Stay On Track Series	_____	n/a
Teen Health Course Series	_____	n/a
Too Good for Drugs and Violence	_____	n/a
Other? Please specify:	_____	_____
	_____	_____

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2B. Non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests, etc.)

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Great American Smoke Out	_____	43
Red Ribbon Week (Tobacco focus)	_____	0
Teens Kick Butts / Ash	_____	0
Schoolwide contests*	_____	0
Assembly Speaker^	_____	0
Other? Please specify:	_____	_____
	_____	_____

*Provide the name of the contest/s: _____

^Provide the name of the speaker/s: _____

2C. TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence.)

Program/Strategy Name	Number of Projected Students	Number of Actual Students
STAKE Act “stings”	_____	0
Tobacco control ordinance development/ enforcement	_____	21
Peer Educator	_____	0
Other? Please specify:	_____	_____
	_____	_____

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Intervention Programs

3A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of tobacco- using students <i>identified</i>	Number of tobacco-using students <i>served</i>
Project Life	_____	_____
Smokeless Schooldays: Smokeless Saturday School	_____	_____
Intervention with Teen Tobacco Users (TEG)	64	15
Residential Student Assistance Program	_____	_____
Tobacco-Free Generations	_____	_____
Other? Please specify: _____	_____	_____

Cessation Services

3B. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of tobacco- using students identified	Number of tobacco-using students served:
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	_____	_____
Enough Snuff: A Guide for Quitting Smokeless Tobacco	_____	_____
Helping Teens Stop Using Tobacco (TAP)	54	49
I QUIT	_____	_____
I Decide: Teen Tobacco Cessation	_____	_____
California Smoker's Helpline	_____	_____
Project EX: Teen Tobacco Use Cessation Program	_____	_____
Other? Please specify: _____	_____	_____

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Pregnant Minor/Minor Parent Services

4A. Please provide below the number of parenting and/or pregnant minors who were identified and served.

Category	Number of students
Number of parenting and/or pregnant minors identified	15
Number of parenting and/or pregnant minors served	8
Number of parenting and/or pregnant minors served in school based programs	8
Number of parenting and/or pregnant minors referred to community programs	7

LEA Identified Targeted Populations

4B. Please identify all populations for which the LEA has provided activities or services to meet the specific needs of that population by providing the number of students participating in these activities or receiving services. You may also add groups not on the list below.

How many students in the targeted populations received or participated in:

Population	Culturally appropriate curriculum	Culturally appropriate supplemental Activities
African American	110	110
Hispanic/Latino	7,891	7,891
Native American	38	38
Asian-Pacific American	192	192
Non Traditional Students*		
Other: _____		
Other: _____		
Other: _____		

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Staff Development or Tobacco-use Prevention Training

5A. Please indicate below the types of training offered to staff and the number of staff that participated in the training.

Training Type	Classified	Certificated
Trained to deliver program activities	0	52
General TUPE information	0	0
Other: _____	_____	_____

Parent Training

5B. Please indicate below the types of trainings offered to parents and the number of parents who participated in the training.

Training Type	Number of parents receiving each type of training
General TUPE information	150
Other: _____	_____
Other: _____	_____
Other: _____	_____

Community Involvement

5C. Please indicate below the types of activities offered in collaboration or coordination with LEAs, community agencies or other organizations.

Activity Type	LEA	Community Agency	Other
Lesson Implementation	x	x	_____
Supplemental Activities	_____	x	_____
Community Health Fairs	x	x	_____
Other: (specify below) _____	_____	_____	_____

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Comments related to General Instruction (question 1):

Comments related to General Activities (question 2):

A total of 32 students participated in advocating 2 tobacco ordinances in the City of Watsonville. The students tabled and surveyed at community events, went door to door, created a movie trailer, and presented at several City Council meetings. Their participation was well received and a Tobacco Free Parking Lot Ordinance was passed. A Tobacco Retail License was introduced and was subsequently adopted after the first year of the TUPE grant. Eight of the 32 students were also participating in the Police Department Cadet Program.

Comments related to Intervention and/or Cessation (question 3):

Of the 49 students who completed TEG groups, 8 were teen parents, 12 were from the LGBT school clubs, and 13 from the district's alternative school.

Comments related to Targeted Populations (question 4):

Comments related to Training (question 5):