



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	0
Project Alert	14,107
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	6,511
Project TNT (Towards No Tobacco Use)	0
SPORT	0
Stanford Tobacco Prevention Program	15
State-Wide Indian Drug Prevention Program	34

3. Comments pertaining to question 2 are located in the appendix. (Optional)



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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2017/18 school year?

<u>Program/Strategy Name</u>	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0



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5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

U.C.S.F. Tobacco Library documents training was held on two separate occasions 64 students total. Learned how to use the documents and understand how to increase their competencies on how the tobacco industry targets those those populations that are underserved.

6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2017/18 school year?

<u>Non-Curricula Activities</u>	Number of Projected Students
Assembly Presentations	252
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	64
Youth Involvement in Anti-Tobacco Advocacy	16,721
Tobacco use prevention Peer Educator	824
Tobacco use prevention focused Service-Learning Projects	29

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Kern County uses many different prevention strategies and curricula in order to improve student health and reduce risky behavior. Numerous students at the Alternative Education school site receives Aggression Replacement Training (ART) which is a ten week social skills program, 10 weeks for 1 hour group sessions. Students learn problem solving skills, improve decision making skills how to interact positively in social setting. The ART curriculum consist of three component: Skill Streaming (the behavior component) Anger Control (The Emotional Component) and Moral Reasoning (the values component). Forward Thinking Interactive Journaling is another curriculum we use. It is a cognitive behavior series of journals that assist youth in making positive changes to their thoughts, feelings and behaviors. The Safe School Ambassadors program teaches students how to Notice, Think and Act on the many types of mistreatment that occurs on campus. They serve as a great peer helping group.



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9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

We continue to use school wide assemblies to recruit, train and retain Students Working Against Tobacco. The you attend the Annual Kern County Drug Free Youth Summit and participate in local "No Butts Left Behind" park clean ups. The best practice has been for Middle schools to mentor neighboring elementary schools working together to use California Friday Night Live / Club Live Chapter training "Roadmap" to see the projects through from start to finish. This year students used the process to conduct a Healthy Stores for Healthy Community retail audit of stores within a 1.0 to 2.0 mile radius of their school sites.

10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2017/18 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	24	213
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0



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12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2017/18 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	unknown	unknown
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	67	67



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15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

American Lung Associations Alternative to Suspension curriculum was used at several sites. This led to students understanding the dangers of nicotine and other emerging products. Many of these students volunteered to take the 10 Not On Tobacco class. The Blanton Education Center - Community Learning Center Technology school implemented the program as an after school enrichment for those youth.

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade			X		
7th Grade	X	X	X	X	X
8th Grade	X	X	X	X	X
9th Grade	X	X	X	X	X
10th Grade	X	X	X	X	X
11th Grade	X	X	X	X	X
12th Grade	X	X	X	X	X
Non Traditional	X	X	X	X	X



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18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	X	X	X	X	X
American Indian or Alaska Native	X	X	X	X	X
Asian	X	X	X	X	X
Pacific Islander	X	X	X	X	X
Hispanic/Latino	X	X	X	X	X

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2017/18 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	20
Number of parenting and/or pregnant minors served	20
Number of parenting and/or pregnant minors in school based programs	20
Number of parenting and/or pregnant minors referred to community programs	20

22. Comments pertaining to question 21 are located in the appendix. (Optional)



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23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	41	30
Trained to deliver program curriculum	43	44
Trained to deliver youth development strategies	9	20
Trained to deliver intervention strategies	20	34
Trained to deliver cessation strategies	20	34
General TUPE information	29	29

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

Staff were trained in Not On Tobacco, Project Alert, Project Towards Drug Abuse, Roadmap, Tobacco Use Prevention Environmental Strategies. Priority Population Smoking Related issues, American Lung Association Information and Education Days- Legislative Visits. Youth Quest Conference for students and staff.

There were numerous trainings and events that our students and staff participated in that led to good training. Teens Kick Butts website, The LOOP - UCSF, C-YAN Youth Quest, AATCLC, American Cancer Society Relay for Life and Thumbs Up Cancer Down and American Lung Association Lung Force event.

25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)



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26. How many parents received general TUPE information during the 2017/18 school year under this grant? 150

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Its hard to quantify how many Community Members received general information as we held several events that parents were able to attend. Community Health Health Fairs lie the Good Neighbor Festival had over 2000 people attend and received handouts and brochures and anti tobacco materials. Our Students Working Against Tobacco had booths at Relay for Life which is the largest relay in the Nation and they handed out over a thousand handouts on Smoking Kills, E-Cigarettes "Smoke and Mirrors" and other Dangers of Nicotine materials.

School Climate

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	Yes	Yes
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	No	Yes	Yes
Intervention activities	Yes	Yes	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes



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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

The Kern County Tobacco Free Coalition of Kern County chaired by KCSOS staff did an excellent job engaging collaborative partners who represented the above list of agencies. At each meeting agencies were asked to present and share information. This year the group completed the Midwest Academy Chart and Communities of Excellence which help guide Kern County Public Health Services Departments Scope of Work in Tobacco Education and Control. Members of Law Enforcement, College and Universities attended these meetings as well as school and community partners. Faith Based and other Non Profits played a key role as well. Health Clinics, First 5, American Cancer Society, American Lung Association, Public Health and community members from rural cities attend most of these activities.

This year more school districts outside of TUPE Tier I and II competitive grants updated their Districts Smoke Free Camus Policy to include prohibiting the use of electronic nicotine delivery systems.

31. Comments pertaining to question 29 are located in the appendix. (Optional)



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APPENDIX

Comments regarding question 2:

Project SUN training was held and implemented at Bakersfield American Indian Health Project

Comments regarding questions 4 & 5:

Kern County hosted a series of trainings with Project SUN a teen specific smoking cessation for Native American Indian youth.

Comments regarding questions 7, 8 & 9:

Safe School Ambassadors and Friday Night / Club Live peer Helping groups continue to serve as anti tobacco and peer helping groups on campus. The Kern County Drug Free Youth Summit is a great call to action at the beginning of the year. Over 250 students attend and learn Roadmap and how to plan Red Ribbon Week Activities at their school sites. They use many different genres to reach their peers by creating Public Service Announcements, Park Clean Ups and Data collection at retail stores (what types of tobacco is sold, where is it located, and types of messaging). We continue to annually host a Brief Intervention a substance abuse adolescents curriculum. The curriculum intergrates the stages of change, motivational interviewing and Cognitive Behavioral Therapy. The Matrix Model for Teens and Young Adults is also used at our Court and Community Schools. It is an Intensive Outpatient Alcohol&Drug Treatment program.



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Comments regarding questions 11 & 12:

Kern County Behavioral Health and Recovery formerly Kern County Mental Health offers the Matrix treatment at Court and Community Schools.

Comments regarding questions 14 & 15:

Comments regarding questions 17:

Again for the second year in a row, Brief Intervention was the number one used cessation program used for students caught violating the tobacco use policy or volunteering for help.



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Comments regarding questions 19:

Comments regarding questions 21:

Comments regarding questions 23 & 24:

This years Students Working Against Tobacco created an amazing video that was shown at numerous meetings for students, staff and community. The title of the video was Why SWAT Time Away. I can send it on Disk and or show it at the upcoming TUPE Coordinators Meeting. The students met two to three times a week for approximately 3 hrs. and produced a well researched video on the dangers of smoking and negative effects on second hand smoke.



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Comments regarding questions 26 & 27:

Students volunteered at numerous events throughout the year. Relay for life was held in many cities throughout Kern including: Delano, Taft, Frazier Park, Tehachapi, Ridgecrest and Bakersfield. Often times they would educate parents at the parks while conducting "No Butts Left Behind" cigarette butt park clean ups.

Comments regarding questions 29 & 30:

More outreach and School site visits were made this year by TUPE staff and Tobacco Free Kern Coalition Members were extremely active in their groups.

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.

Arvin Elementary, Edison Elementary, Greenfield Union, Lakeside Union, Lamont Elementary, Vineland, Sierra Sands, Kernville Union, Muroc-Joint Unified, South Fork Union, Southern Kern Unified, Tehachapi Unified, Delano Union Elementary, Delano Joint High School, McFarland Unified, Rio Bravo Greely Union, Wasco Elementary, Wasco Union High School