

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

Name: Valerie Velez

LEA Name: Hemet Unified School District

Cohort: E      Year: 2011/12

County:                      Phone: 9517655100

Email: vvelez@hemetusd.k12.ca.us

## 2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

|   |     |
|---|-----|
| Botvin's Life Skills Training             | Yes |
| Keepin' It Real                           |     |
| Minnesota Smoking Prevention Program      | Yes |
| Project Alert                             |     |
| Project Northland                         |     |
| Project SUCCESS                           |     |
| Project TND (Towards No Drug Abuse)       | Yes |
| Project TNT (Towards No Tobacco Use)      |     |
| SPORT                                     |     |
| State-Wide Indian Drug Prevention Program |     |

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many  
2011/12 students

identified in question 2 during the

|                 |        | Number of<br>Participating<br>Students |
|-----------------|--------|--|
| Grade 6         | 1,404  | 1,404                                  |
| Grade 7         | 1,509  | 1,509                                  |
| Grade 8         | 1,530  | 1,530                                  |
| Grade 9         | 1,598  | 1,598                                  |
| Grade 10        | 1,648  | 1,648                                  |
| Grade 11        | 1,576  | 1,576                                  |
| Grade 12        | 1,296  | 1,296                                  |
| Non Traditional | 486    | 486                                    |
| Grade Total     | 11,047 | 11,047                                 |

5. Comments pertaining to question 4 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

| Program/Strategy Name                                  | Number of Participating Students |
|--|----------------------------------|
| Anti-Tobacco Media Blitz                               | 0                                |
| Blowing Away Big Tobacco's Big Lies                    | 0                                |
| Classroom Animation Studio Kit                         | 0                                |
| Decisions for Health Series                            | 0                                |
| Effective Youth and Adult Partnerships                 | 0                                |
| Enough Snuff   | 0                                |
| Guiding Good Choices – Families That Care              | 0                                |
| Hands Off Tobacco! Series                              | 0                                |
| Health and Wellness Series                             | 0                                |
| Personal/Social Lessons: The Missing Link              | 0                                |
| Project ABCD (Analyze, Beware, Create, Disseminate)    | 0                                |
| Project ALIVE! (Arts Leading Into Vital Education)     | 0                                |
| Project SCAT (Schools and Communities Against Tobacco) | 0                                |
| Something Stinks in Hollywood                          | 0                                |
| Stay On Track Series                                   | 0                                |
| Teen Health Course Series                              | 0                                |
| Teens Tackle Tobacco                                   | 0                                |

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

---

Not applicable

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

| Program/Strategy Name           | Number of Projected Students | Number of Participating Students |
|---------------------------------|------------------------------|----------------------------------|
| Assembly Speaker                | 500                          | 1,339                            |
| Great American Smoke Out        | 1,100                        | 1,100                            |
| Mission Possible                | 0                            | 0                                |
| Red Ribbon Week (Tobacco focus) | 19,871                       | 19,871                           |
| Schoolwide contests             | 2,000                        | 960                              |
| Teens Kick Butts / Ash          | 0                            | 0                                |
| Tobacco & Hollywood Campaign    | 0                            | 0                                |
| Youth Quest                     | 0                            | 0                                |

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

---

Cross-age tobacco education by high school peer leaders with most-at-risk 6th graders;

Peer Leaders Uniting Students (PLUS) Teams covered tobacco-related issues in their Unity Forum events throughout the school year with 3405 students at the middle and high school levels.

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

---

Riverside County Drug Use Prevention Education Poster Contest

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

---

High school peer leaders provided two Tobacco Education assemblies for 10th and 11th graders.

The district's Tobacco Specialist provided several assemblies/guest presentations.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

| Program/Strategy Name  | Number of<br>Projected<br>Students | Number of<br>Actual<br>Students |
|--|------------------------------------|---------------------------------|
| Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act                   | 10                                 | 6                               |
| Youth Involvement in Anti-tobacco Advocacy   | 0                                  | 0                               |
| Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry | 0                                  | 0                               |
| Tobacco use prevention Peer Educator   | 200                                | 290                             |
| Tobacco use prevention focused Service-Learning Projects                                   | 0                                  | 0                               |

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

---

Not applicable

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

|   | Stop Tobacco<br>Access to<br>Kids<br>Enforcement<br>(STAKE) Act | Anti-<br>Tobacco<br>Advocacy | Counter the<br>Influence of<br>the Tobacco<br>Industry | Peer<br>Educator | Service-<br>Learning<br>Projects |
|---|---|------------------------------|--|------------------|----------------------------------|
| American Indian<br>or Alaska Native                           | 0   | 0                            | 0  | 6                | 0                                |
| Asian   | 0   | 0                            | 0  | 3                | 0                                |
| Pacific<br>Islander   | 0   | 0                            | 0  | 0                | 0                                |
| Hispanic/<br>Latino   | 2   | 0                            | 0  | 128              | 0                                |
| African<br>American   | 0   | 0                            | 0  | 14               | 0                                |
| White<br>(non Hispanic)                                       | 4   | 0                            | 0  | 139              | 0                                |
| Lesbian, Gay,<br>Bisexual,<br>Transgendered, &<br>Questioning | 0   | 0                            | 0  | 0                | 0                                |
| Low Socio<br>Economic<br>Status                               | 6   | 0                            | 0  | 209              | 0                                |

18. Comments pertaining to question 17 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

| Intervention Programs                           | Number of students identified | Number of students served |
|---|-------------------------------|---------------------------|
| Project Life                                    | 0                             | 0                         |
| Smokeless Schooldays: Smokeless Saturday School | 0                             | 0                         |
| Intervention with Teen Tobacco Users (TEG)      | 0                             | 0                         |
| Residential Student Assistance Program          | 0                             | 0                         |
| Spit Tobacco Intervention                       | 0                             | 0                         |
| Tobacco-Free Generations                        | 0                             | 0                         |

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

---

Teen Intervene (Using Brief Intervention with Substance-Abusing Adolescents) has been adapted for tobacco-using teens: 53 students.

We have developed our own Saturday School presentation which was delivered to 251 students this year.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

| Program/Strategy Name   | Number of students identified | Number of students served |
|---|-------------------------------|---------------------------|
| Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT) | 0                             | 0                         |
| Enough Stuff: A Guide to Quitting for Smokeless Tobacco               | 0                             | 0                         |
| Helping Teens Stop Using Tobacco (TAP)                                | 75                            | 50                        |
| California Smoker's Helpline  | 250                           | 255                       |
| Project EX: Teen Tobacco Use Cessation Program                        | 0                             | 0                         |
| Project N-O-T (Not on Tobacco)  | 0                             | 0                         |

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

---

Not applicable

24. Comments pertaining to question 22 are located in the appendix. (Optional)



## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

| Category  | Number of students |
|---|--------------------|
| Number of parenting and/or pregnant minors identified                     | 80                 |
| Number of parenting and/or pregnant minors served                         | 80                 |
| Number of parenting and/or pregnant minors in school based programs       | 65                 |
| Number of parenting and/or pregnant minors referred to community programs | 15                 |

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

| Training Type                                   | Classified | Certificated |
|---|------------|--------------|
| Trained to deliver program curriculum           | 0          | 30           |
| Trained to deliver youth development strategies | 0          | 17           |
| Trained to deliver intervention strategies      | 0          | 1            |
| Trained to deliver cessation strategies         | 0          | 1            |
| General TUPE information                        | 42         | 57           |

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

---

Not applicable

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

|        |
|--------|
| 19,571 |
|--------|

31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
- 

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

| Activity Type                                     | Local Education Agency | Local public health agency | Local governmental agency | Local non-governmental organization |
|---|------------------------|----------------------------|---------------------------|-------------------------------------|
| Curriculum Implementation                         | Yes                    | No                         | No                        | No                                  |
| Youth Development activities                      | Yes                    | Yes                        | Yes                       | Yes                                 |
| Cessation activities                              | Yes                    | Yes                        | No                        | No                                  |
| Intervention activities                           | Yes                    | No                         | No                        | No                                  |
| Local tobacco control coalition planning meetings | Yes                    | Yes                        | Yes                       | Yes                                 |

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

---

We have started planning a Youth Tobacco Summit in collaboration with the California Youth Advocacy Network (CYAN) for next fall. We are also coordinating in the development of a City Youth Council with a local private, non-profit, and a community-based organization that will include youth advocacy on tobacco-related issues.

In addition, the district's TUPE Program is represented on the Citizen's Advisory Council for the Hemet Restore Our Community (Hemet ROCS) initiative, working on ordinances that support non-use of tobacco by youth in the community

35. Comments pertaining to question 33 are located in the appendix. (Optional)

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

LST was used by classroom teachers in grades 6-9

MSPP is used with most-at-risk 6th graders by our district's TUPE Program Specialist; trained youth tobacco educators make special presentations. The high school version of MSPP is utilized by high school Biology teachers.

TND is used by high school physical education teachers in a pull-out session in which they cover mandated health topics.

Comments regarding question 4:

These programs have been infused into existing core classes and are taught by both regular classroom teachers and physical education teachers.

The Class Action curriculum was used in grades 11 and 12 through Social Studies. This is also a research-validated strategy approved for the TUPE grant process.

Comments regarding question 6:

None

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

None

Comments regarding question 14:

Our district's involvement with the STAKE Act is just beginning.

Our Youth as Tobacco Educators project is in its second year, and is gaining momentum among our PLUS peer leaders.

Comments regarding question 17:

We do not have a mechanism to report or officially determine students who are Lesbian, Gay, Bisexual, Transgendered & Questioning

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

None

Comments regarding question 22:

We have been using TAP as our primary cessation intervention. We distribute information about the California Smoker's Helpline to more students than actually attend the cessation sessions. We are in the process of developing recruitment strategies next year that allow us to serve more students in cessation. We have had contact with students to deliver tobacco cessation information at both school and community-based health fair events throughout the school year.

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 25:

We have obtained specific educational materials from the Tobacco Education Clearinghouse of California (TECC) specifically designed for pregnant and parenting teens, and have distributed these to school health technicians and district nurses, in addition to using the materials in direct interaction with students by our TUPE Program Specialist. Currently, most students who are pregnant and/or parenting choose to either stay at their home school or go to the district's independent study program.

Comments regarding question 27:

In the past school year, we held three tobacco education workshops specifically for campus supervisors on secondary school sites. This was very well-received. Next year we plan to do tobacco education workshops for physical education teachers. This was all in addition to our curriculum-based trainings for middle and high school teachers, and presentations related to tobacco education to the district's Wellness Committee, the District Advisory Committee, and TUPE Site Representatives.

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 30 and 31:

None

Comments regarding question 33:

We have collaborated with community-based agencies in participating in a teen health fair, and several community-based health fairs where we have shared tobacco use prevention education information with children, youth and their families.