



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### 1. Contact Information

Name: Tami Silvera

LEA Name: Elk Grove Unified School District

Cohort: M

County: Sacramento

Email: [Tsilvera@egusd.net](mailto:Tsilvera@egusd.net)

Phone: 916-686-7568

### 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	0
Project Alert	9021
Project Northland	0
Project SUCCESS	684
Project TND (Towards No Drug Abuse)	0
Project TNT (Towards No Tobacco Use)	0
SPORT	0
Stanford Tobacco Prevention Program	0
State-Wide Indian Drug Prevention Program	0

### 3. Comments pertaining to question 2 are located in the appendix. (Optional)



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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2017/18 school year?

<u>Program/Strategy Name</u>	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	5,264
Teens Tackle Tobacco	0



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5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2017/18 school year?

<u>Non-Curricula Activities</u>	Number of Projected Students
Assembly Presentations	1,019
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	94
Youth Involvement in Anti-Tobacco Advocacy	35,000
Tobacco use prevention Peer Educator	15
Tobacco use prevention focused Service-Learning Projects	0

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

The EGUSD Middle School Leadership Conference was supported in part by TUPE funds. The event has a strong emphasis on youth development, youth advocacy and leadership. A number of workshops included tobacco prevention, decision making and peer pressure as part of their focus. 594 secondary students attended the conference this year.



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9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

TUPE staff facilitated a number of presentations for students at elementary and secondary schools. These presentations included general TUPE information with an emphasis on ENDS products. In addition, Dr. Victor DeNoble presented to a number of students as part of the Don't Buy the Lie Campaign.

10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2017/18 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	70	62
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0



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12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2017/18 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	62	62
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0



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15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

13 additional students were referred to Sobriety Brings a Change, a local counseling provider, for cessation and substance use counseling.

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade			X	X	X
7th Grade	X	X	X	X	X
8th Grade	X	X	X	X	X
9th Grade		X	X	X	xX
10th Grade			X	X	X
11th Grade			X	X	X
12th Grade			X	X	X
Non Traditional	X		X	X	X



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18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	X				
American Indian or Alaska Native					
Asian	X				
Pacific Islander					
Hispanic/Latino	X				

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2017/18 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	66
Number of parenting and/or pregnant minors served	66
Number of parenting and/or pregnant minors in school based programs	66
Number of parenting and/or pregnant minors referred to community programs	65

22. Comments pertaining to question 21 are located in the appendix. (Optional)



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23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	381	196
Trained to deliver program curriculum	1	1
Trained to deliver youth development strategies	5	11
Trained to deliver intervention strategies	1	0
Trained to deliver cessation strategies	0	0
General TUPE information	400	200

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)





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26. How many parents received general TUPE information during the 2017/18 school year under this grant? 60,000

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

104 parents received additional training on ENDS products and tobacco use prevention.

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	No	No	Yes	Yes
Cessation activities	No	No	No	Yes
Intervention activities	No	No	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes



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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)



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### APPENDIX

Comments regarding question 2:

Project ALERT is implemented at the middle school level in grades 7 and 8. Project SUCCESS is implemented at 3 continuation high schools.

Comments regarding questions 4 & 5:

All 9th grade students take a required Health Education course which includes tobacco prevention education. The above total is based on 9th grade enrollment.

Comments regarding questions 7, 8 & 9:



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### Comments regarding questions 11 & 12:

Brief Intervention is conducted through direct referral from a school staff for students in grades 7-12. While the referral may not be generated from a tobacco use violation, TUPE staff do ask every student if they use tobacco products and are provided TUPE cessation materials if appropriate.

### Comments regarding questions 14 & 15:

All students who receive Brief Intervention are provided CA Smoker's Helpline information. CSH materials are provided to every secondary campus to display in counseling offices and other locations but we do not have tracking data to show the usage of these materials.

### Comments regarding questions 17:



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Comments regarding questions 19:

Comments regarding questions 21:

Pregnant and minor parent services are also supported by a grant from Kaiser Permanente. All students seen for PPT services are asked if they or someone they live with smokes and are given TUPE related materials and resources if appropriate.

Comments regarding questions 23 & 24:

The CHKS was conducted in the fall of 2017 and each school campus was required to send a team of staff to training. This dramatically increased our outreach and allowed us to present not only on CHKS data, but also promote other TUPE related programs and services.



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Comments regarding questions 26 & 27:

The answer to question 26 is an estimate based on the expectation that all of our campuses are making at least one attempt to reach out to parents at the secondary level (23 campuses - grades 7-12). This is accomplished through program site-advisors who outreach to families. All parents receive the parent handbook which contains TUPE policy information, and most of our elementary schools (42 campuses) send parent information home during Red Ribbon Week and other local prevention efforts.

Comments regarding questions 29 & 30:

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.