

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Bruce Baldwin

LEA Name: Butte County Office of Education

Cohort: F Year: 2013/14

County: Butte Phone: 530-532-5842

Email: bbaldwin@bcoe.org

2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	Yes
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	983	834
Grade 7	884	835
Grade 8	868	455
Grade 9	0	0
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	2,735	2,124

5. Comments pertaining to question 4 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. W
addre

, lessons

7. If a
pl
st

offered,
cipating

It
pe

or other

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	0
Red Ribbon Week (Tobacco focus)	0	1,008
Teens Kick Butts / Ash	0	0
School-Wide contest	100	1,405
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	2,815

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Consortium schools conducted school wide anti tobacco media campaigns, some were poster contest, some door decorating contest and PA announcements.

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

OUHSD - Dick Beardsley on addiction Nelson Ave. and Biggs. Steven Erragon on health/refusal and addiction.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	100	1,405
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.
-

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	0	38	0	0
Asian	0	0	0	112	0	0
Pacific Islander	0	0	0	5	0	0
Hispanic/Latino	0	0	0	336	0	0
African American	0	0	0	45	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0		0	0
Low Socio Economic Status	0	0	0		0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	151	151
Intervention with Teen Tobacco Users (TEG)	109	109
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

TND was used with 42 students who were caught smoking or using drugs in Oroville UHSD. Fourteen students were given Brief Intervention.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	5	3	0	0	0
Asian	9	6	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	38	26	0	0	0
African American	6	3	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning		0	0	0	0
Low Socio Economic Status		0	0	0	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	38	38
California Smoker's Helpline	38	38
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

Materials and activities from CIM were incorporated into all cessation groups as well as TAP.

26. Comments pertaining to question 24 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	2	2	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	10	10	0	0
African American	0	0	3	3	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0			0	0
Low Socio Economic Status	0	0			0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	20
Number of parenting and/or pregnant minors served	20
Number of parenting and/or pregnant minors in school based programs	20
Number of parenting and/or pregnant minors referred to community programs	20

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	1	3
Trained to deliver youth development strategies	0	0
Trained to deliver intervention strategies	9	5
Trained to deliver cessation strategies	2	0
General TUPE information	0	0

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

As this was the final year of the program professional development was not a priority since the majority of those needing training had completed it already. The BCOE Prevention Specialist was trained in Project Alert and teachers at Juvenile hall were trained in CIM. BI training was held in Feb and MSW interns were trained in cessation.

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

1,669

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

35 community members attended a presentation of e-cigs and adolescent addiction by Jon Daily.

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	Yes	No	No	No
Intervention activities	Yes	No	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	No	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

39. Comments pertaining to question 37 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

TND was used in an intervention setting in the Oroville High school district, the others were used for prevention with the general population.

Comments regarding question 4:

The numbers reflect a combination of the students served, 6th grade reflect MSPP core lessons. Project Alert Core and MSPP boosters were delivered to 7th and 8th grade students, sometimes in mixed settings. Some students received both MSPP boosters and PA, they are counted twice. As an extended grant there were no projected numbers for the 4th year as it was not included in the original application. The numbers above are the total enrollments of grant schools for grades 6, 7 and 8 for 13/14.

Comments regarding question 6:

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

Projected numbers were not available by activity, they were written into the grant as "100", 25 per each grade level 9-12. Numbers above reflect number of students participating/potential audience so, 850/850 means all 850 students participating in event, 850 viewed the message. Assemblies are audience numbers only.

Comments regarding question 14:

The Youth media Production reflects the contests already reported, 1405 were reported to have created media, the total audience of consortium students possibly affected was 6353. The ACTUAL audience was larger as ads were were created for Valley Voice, the student produced high school newspaper that is distributed to all high school in Butte County.

Comments regarding question 17:

We did not wish to ask students personal questions such as sexual orientation or economic status in order to participate in a poster contest, no data gathered. Ethnic data is based on the 397 participating students in the various media campaigns and participation by race is estimated by using a breakdown of the enrollment from participating districts.

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

Some of the students reported above may have received both CIM and TEG. CIM numbers include students in Butte County Juvenile hall who attend a consortium school when not incarcerated.

Comments regarding question 22:

We do not ask students sexual orientation or economic status in our interventions

Comments regarding question 24:

All students in cessation groups were provided information on the Helpline, all 934 students in MSPP prevention classes were also given information on the Helpline.

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 27:

We do not require students to answer personal questions about sexual orientation or economic status in order to get help quitting smoking.

Comments regarding question 29:

Comments regarding question 31:

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 34:

All students attending MSPP and Project Alert are given information on tobacco to give to parents.

Comments regarding question 37:
