



2016/17 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	0
Project Alert	1772
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	734
Project TNT (Towards No Tobacco Use)	0
SPORT	0
State-Wide Indian Drug Prevention Program	0

3. Comments pertaining to question 2 are located in the appendix. (Optional)

The Project Alert and Project TND curriculum were both presented to more students than are indicated in these numbers, but because we believe in fidelity and evaluation of our work, we are only reporting the data/numbers on students who were given the full curriculum AND both the pre- and post-survey instruments. This is an area for growth and planning for us in 2017-18.

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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2016/17 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

n/a

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6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2016/17 school year?

Non-Curricula Activities	Number of Projected Students
Assembly Presentations	0
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0
Youth Involvement in Anti-Tobacco Advocacy	30,644
Tobacco use prevention Peer Educator	3,361
Tobacco use prevention focused Service-Learning Projects	0

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

n/a

9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

n/a

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10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2016/17 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	94	94
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

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14. Which of the cessation services listed below were offered during the 2016/17 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	44	44
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

n/a

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

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17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade			x	x	x
7th Grade	x		x	x	x
8th Grade			x	x	x
9th Grade	x		x	x	x
10th Grade	x		x	x	x
11th Grade	x		x	x	x
12th Grade	x		x	x	x
Non Traditional	x		x	x	x

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American			X		
American Indian or Alaska Native					
Asian					
Pacific Islander					
Hispanic/Latino					

20. Comments pertaining to question 19 are located in the appendix. (Optional)

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21. How many parenting and/or pregnant minors were identified and served during the 2016/17 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	0

22. Please use the space below to comment on your answers to question 21. *(Optional)*

23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	0	353
Trained to deliver program curriculum	0	8
Trained to deliver youth development strategies	0	18
Trained to deliver intervention strategies	0	0
Trained to deliver cessation strategies	0	0
General TUPE information	0	325

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

n/a

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25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)

26. How many parents received general TUPE information during the 2016/17 school year under this grant? 15,000

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

n/a

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	No	Yes	No	Yes
Intervention activities	Yes	Yes	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

n/a

31. Comments pertaining to question 29 are located in the appendix. (Optional)

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Comments regarding question 4:

n/a

Comments regarding questions 5:

Comments regarding questions 7, 8 & 9:

n/a

Comments regarding questions 11 & 12:

n/a

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Comments regarding questions 14 & 15:

n/a

Comments regarding questions 17:

At some of our consortium high school sites, "health" is not a required course for 9th graders. At those sites, "health" classes are mixed grade levels (such as Encinal HS in Alameda USD). In those cases, students received their Project TND curricula in grades 10-12.

Comments regarding questions 19:

Our focus for our TUPE work in February was related to "Black History Month" and focused on big tobacco's focus on menthol and people of color.

Comments regarding questions 21:

We hope to increase our work related to this population in 2017-18.

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Comments regarding questions 23 & 24:

n/a

Comments regarding questions 26 & 27:

Number based on parent information provided at TUPE school sites via the Annual Parent Information Packets (APIPs) distributed to all parents and signed-off on by families, indicating they are aware of the tobacco board policies and administrative regulations. All districts and sites have current policies that reflect the California School Boards Administration and CDE definitions of "smoking", which includes e-products.

Comments regarding questions 29 & 30:

Our consortium engaged at a very surface level this year with the public health department, behavioral health department, and the Alameda County Tobacco Control Coalition, as the partnerships/relationships between the coalition and these entities, in the recent past, had been limited. The new TUPE Program Manager for the Consortium met with these groups throughout the 2016-17 and great strides have been made to make the partnerships, collaboration, and coordination of services, more robust for the 2017-18 school year and beyond.

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.

Alameda USD

Berkeley USD

Castro Valley USD

Livermore USD